



# Global Alliance for Clean Cookstoves: Gender Strategy





# The Global Alliance for Clean Cookstoves will create a thriving market for clean cookstoves and fuels.

## PROBLEM

Every day,  
**3 BILLION**  
**PEOPLE**  
(500 million households)  
rely on solid fuels to  
power their rudimentary  
stoves



which leads to...

- 4,300,000 deaths annually
- Wasted productivity
- Climate, forestry & other environmental degradation
- 21% of global black carbon emissions
- Health & economic burdens that disproportionately impact women & girls



## MISSION

- SAVE LIVES
- IMPROVE LIVELIHOODS
- EMPOWER WOMEN
- PROTECT THE ENVIRONMENT



## GOAL



**100**  
**MILLION**  
**HOUSEHOLDS**  
**ADOPT CLEAN AND**  
**EFFICIENT**  
**COOKSTOVES &**  
**FUELS BY 2020**

# Our market based approach is built on three core strategies ...



...and is being pursued in three phases.





The Alliance now has 1,000 partners actively supporting and growing the sector.

Donor Countries	Canada Denmark Finland	Germany Ireland Malta	Netherlands Norway Spain		Sweden United Kingdom United States		
Private Sector & NGO							
UN & MFI							
National Partners	Afghanistan Bangladesh Burkina Faso Cambodia Central African Rep.	China Colombia Côte d'Ivoire El Salvador Ethiopia	France Ghana Guatemala Honduras Italy	Kenya Laos Lesotho Liberia Malawi	Mexico Mongolia Nepal Nicaragua Niger	Nigeria Peru Poland Rwanda South Africa	Sri Lanka Tanzania Uganda Vietnam

The Alliance has a specific gender strategy.  
The sector needs to increase the role of women and address gender issues to scale adoption.



- **Women, as the users, will ultimately determine use and adoption of cookstoves and fuels**
  - Technologies, distribution approaches, marketing techniques, etc. must all be gender-informed
- **Women entrepreneurs are an untapped resource to scale adoption**
  - Fastest growing cohort of entrepreneurs and business owners in many developing countries
  - Reinvest back into their communities
  - High payback rates on business loans
  - Better able to reach female consumer segments which can increase overall sales
  - Utilize peer-to-peer communication to enhance adoption among female users

# Gender-informed practices have two important outcomes for the clean cooking sector:



## 1. Leverage gender information to identify barriers and opportunities, leading to increased effectiveness of businesses.

- Enterprises need to understand the impact of gender dynamics on every part of their business (production, marketing, distribution, after sales service, operations, etc.).

## 2. Increase gender and empowerment impacts.

- By understanding gender dynamics, cooking sector players can better leverage opportunities to empower women and promote gender equality.



# Challenges to scaling women's empowerment and entrepreneurship in the clean cooking sector

**Capacity of implementing organizations to address gender and women's entrepreneurship needs to be strengthened**

**Financing needed for gender components of cookstove projects**

**Need increased evidence of the specific gender impacts in the sector**

**Need to set and influence policies through awareness raising and advocacy**



# Phase 1 Strategic Pillars & Core Activities



Build the evidence to make the case

- 3 studies examining gender impact of adoption and impacts of women entrepreneurs



Build capacity of enterprises to integrate gender and empower women

- Online knowledge hub with case studies, best practices and tools.
- Trainings on gender and empowerment
- Gender due diligence and capacity building for Spark grantees
- Gender mainstreaming support for WEF and PIF grantees



Identify best practices and test innovative approaches

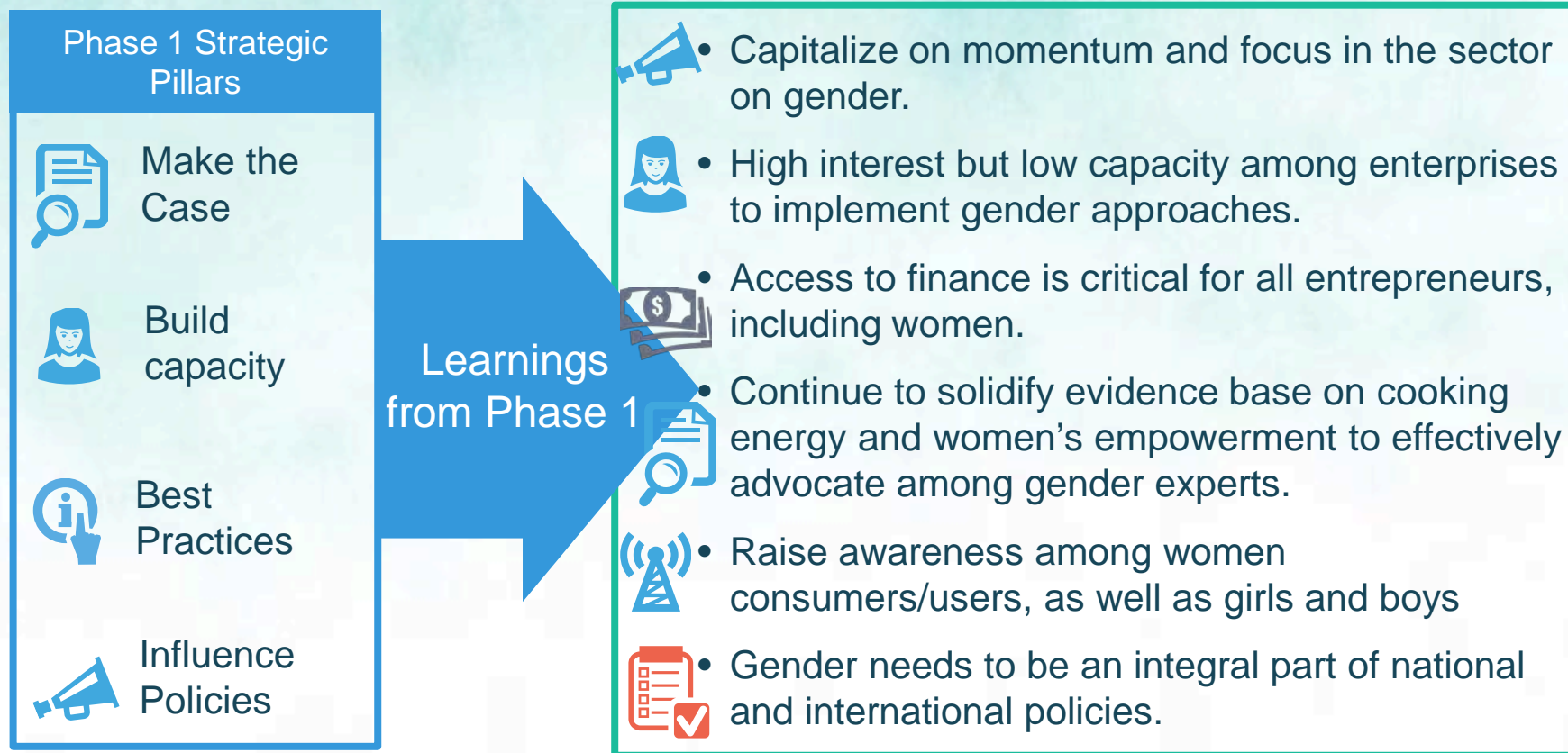
- Resource Guide with best practices for integrating women at every stage of the value chain
- Women's Empowerment Fund



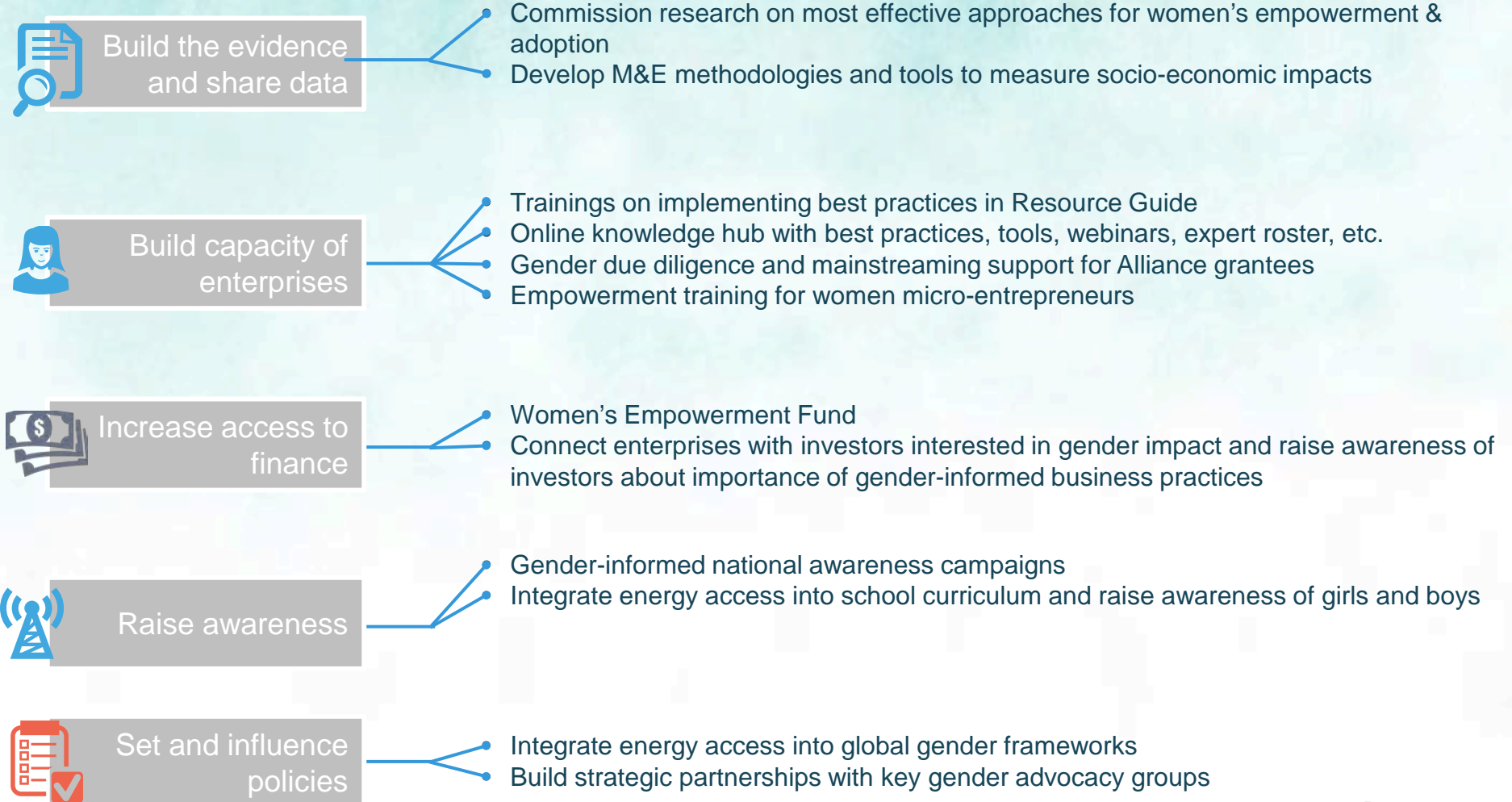
Set and influence policies through awareness raising and advocacy

- Gender integrated throughout Country Action Plans
- Gender mainstreamed throughout all Alliance activities
- Recruitment of gender expert organizations
- Engage in global gender events

# Phase 1 activities revealed key lessons and areas to focus in on in Phase 2.



# Phase 2 activities build off of the lessons from Phase 1 and are focused on scaling effective approaches and increasing gender impacts.





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