

# DEPLOYING STORAGE FOR POWER SYSTEMS IN DEVELOPING COUNTRIES

POLICY AND REGULATORY CONSIDERATIONS

# AGENDA

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- Introduction
- How storage can be applied - use cases and application cases
- Determining and remunerating the value of storage
- Business model innovations
- Summary of main actions

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# ABOUT THE RECENT REPORT

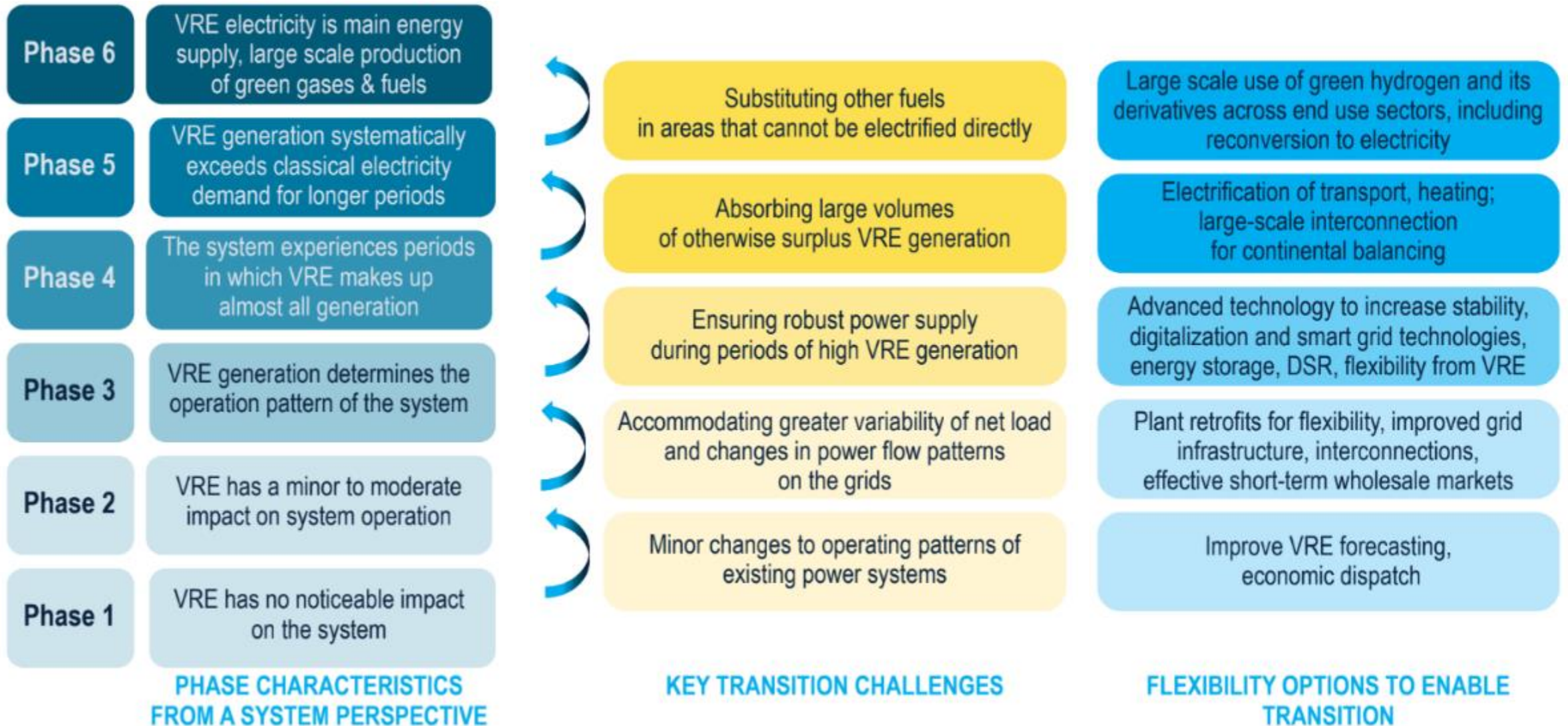
- Prepared under the umbrella of **Energy Storage Partnership** by ESMAP in collaboration with:
  - International Energy Agency (IEA)
  - International Council on Large Electric Systems (CIGRE)
  - China Energy Storage Alliance (CNESA)
  - European Association for Storage of Energy (EASE)
  - United States National Renewable Energy Laboratory (NREL)
  - South Africa Energy Storage Association (SAESA)
- Report provides guidance on:
  - Determining the value of storage from a system perspective and aligning with investors' perspective
  - Policy, market and regulatory considerations to facilitate storage deployment



# WHY STORAGE POLICY AND REGULATION MATTERS

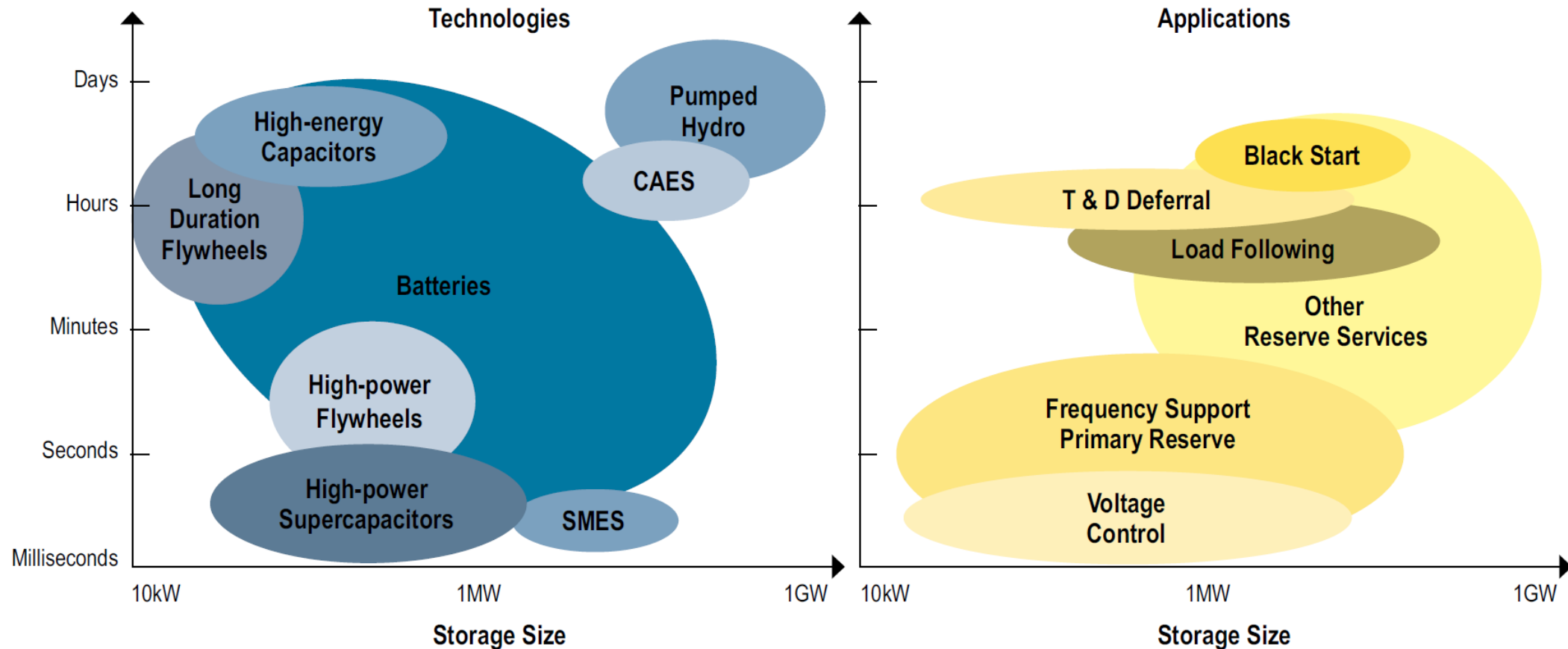
- Energy storage is one of the flexibility tools in power systems
  - Deployment is increasing rapidly (in particular for batteries) and this trend is bound to continue
- Storage can make a substantial contribution towards cleaner and more resilient power systems
  - Particularly well suited to developing countries' power system needs that often lack sources of flexibility; report focused in particular on weak grids (e.g. islands, Sub-Saharan Africa, etc.)
- Storage need is new in many systems and therefore policy, market and regulatory frameworks often lack storage-specific provisions
  - Policy makers and regulators need to establish robust remuneration mechanisms that accurately reflect its value to the system
  - Removing non-economic barriers must also be a priority

# VARIABLE RENEWABLES LEAD TO NEW SYSTEM REQUIREMENTS





# ENERGY STORAGE – DIFFERENT TECHNOLOGIES AND USE-CASES



Note: CAES = compressed air energy system; SMES = superconducting magnetic energy system; T&D = transmission and distribution

Storage can provide a multitude of services for power systems.  
Use-cases capture these different services.

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# DEFINING USE-CASES

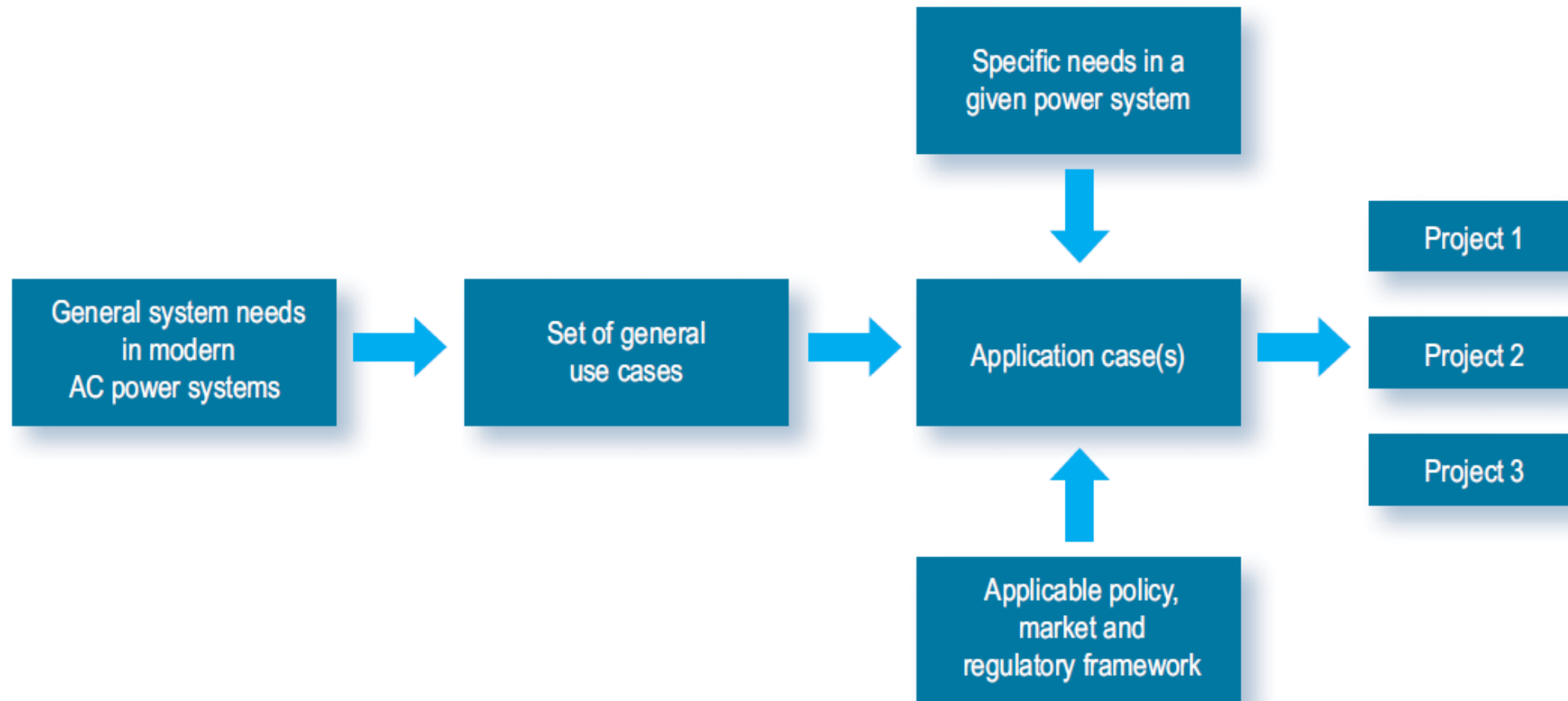
- A **use case** is defined as a specific power system need, which occurs frequently in most system contexts, and which is significant enough to justify the deployment of a technology solution tailored to meet it.
  - As an example, the provision of frequency control services constitutes a use case.
- Use cases *do not* imply a specific technology solution, (i.e., energy storage may or may not be the best suited option for a particular use case).
- However, there are certain use cases where storage offers distinct advantages over alternative options.

# USE-CASES ARE THE BASIS FOR STORAGE POLICY AND REGULATION

	Short-Term Flexibility			Medium-Term Flexibility	Long-Term Flexibility	
<b>Timescale</b>	Sub-seconds to seconds	Seconds to minutes	Minutes to hours	Hours to days	Days to months	Months to years
<b>Relevant asset characteristic</b>	Response latency Capacity	Capacity / Energy	Energy		Large energy volume	
<b>Use Cases</b>	<b>Generation Based</b>					
	<ul style="list-style-type: none"> <li>• Frequency and voltage control</li> <li>• Short circuit current</li> <li>• VRE ramp control</li> </ul>		<ul style="list-style-type: none"> <li>• Frequency control</li> <li>• VRE forecast error correction</li> <li>• Firm capacity</li> <li>• VRE generation time shift</li> </ul>	<ul style="list-style-type: none"> <li>• Black start</li> <li>• Firm capacity</li> </ul>	<ul style="list-style-type: none"> <li>• Balancing seasonal and inter-annual variability</li> </ul>	
	<b>Customer Based</b>					
	<ul style="list-style-type: none"> <li>• Uninterruptible power supply</li> </ul>		<ul style="list-style-type: none"> <li>• VRE self-consumption optimization</li> <li>• Demand response</li> <li>• Time of use optimization</li> <li>• Network charge reduction</li> <li>• Micro grid islanding</li> </ul>	<ul style="list-style-type: none"> <li>• Backup power / Micro grid islanding</li> </ul>	<ul style="list-style-type: none"> <li>• Backup power / Micro grid islanding</li> </ul>	
<b>Network Based</b>						
<ul style="list-style-type: none"> <li>• Grid congestion relief &amp; T&amp;D avoidance / deferral</li> </ul>						

Use cases cover generation based, customer based and network based applications across a wide range of time-scales.

# RELATIONSHIP BETWEEN SYSTEM NEED, USE-CASE, APPLICATION-CASE



The combination of use-case and system specific factors (technical, regulatory) defines an application case. The application case is the basis for a concrete project.

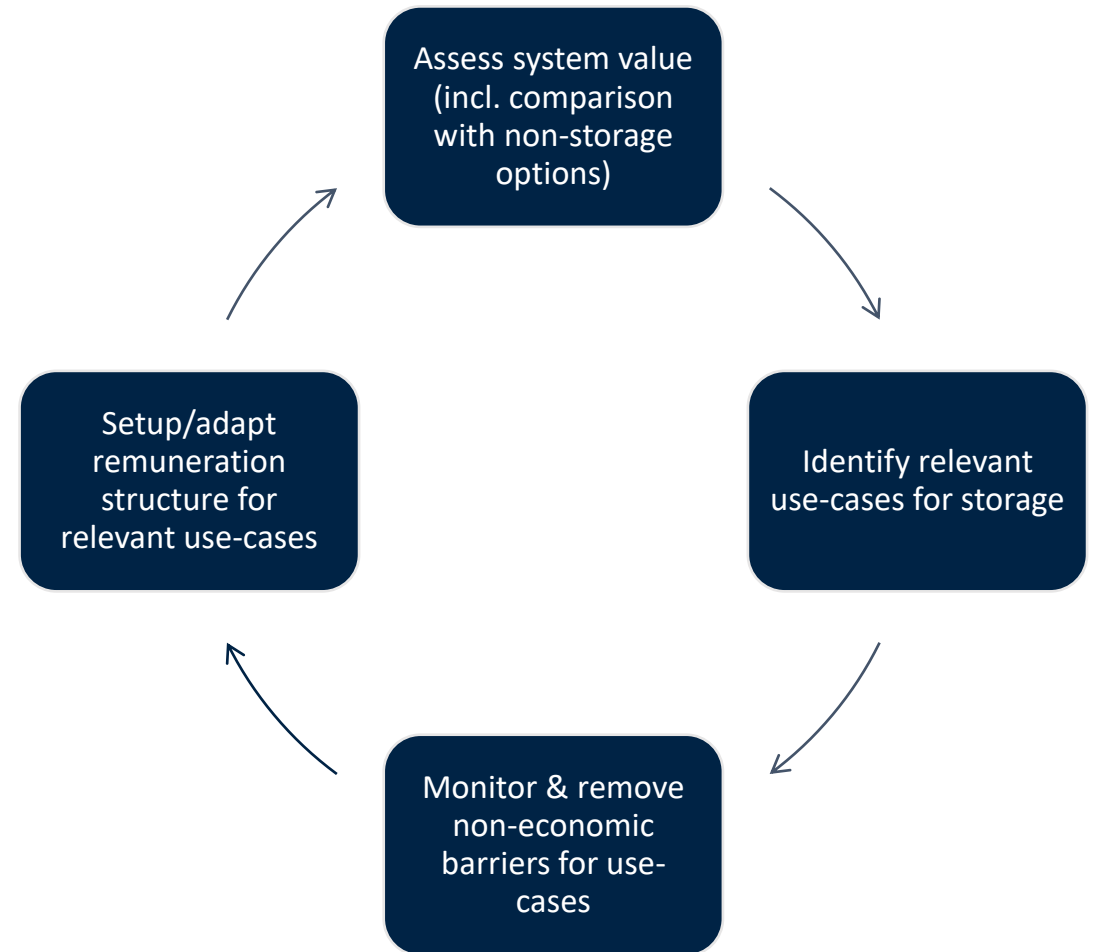
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# ALIGNING ECONOMIC SYSTEM VALUE AND FINANCIAL PROJECT VALUE

- Economic system value:
  - Net benefit for entire power system
  - Factors include: saved CAPEX, OPEX, increased reliability, reduced load shedding etc.
  - Assessed via modelling tools
  - Includes comparing storage to alternative options
- Financial project value :
  - Value of the project for investors
  - Strongly depends on policy, market and regulatory framework

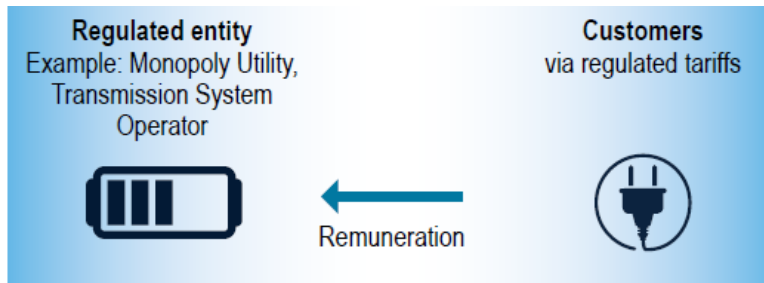


Policy, market and regulatory frameworks need to align system value and financial project value.

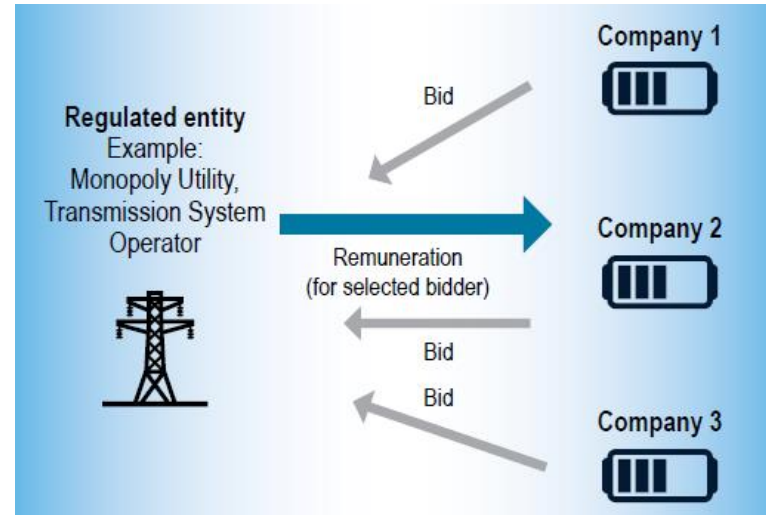
economic

# REMUNERATION MECHANISMS FOR ENERGY STORAGE

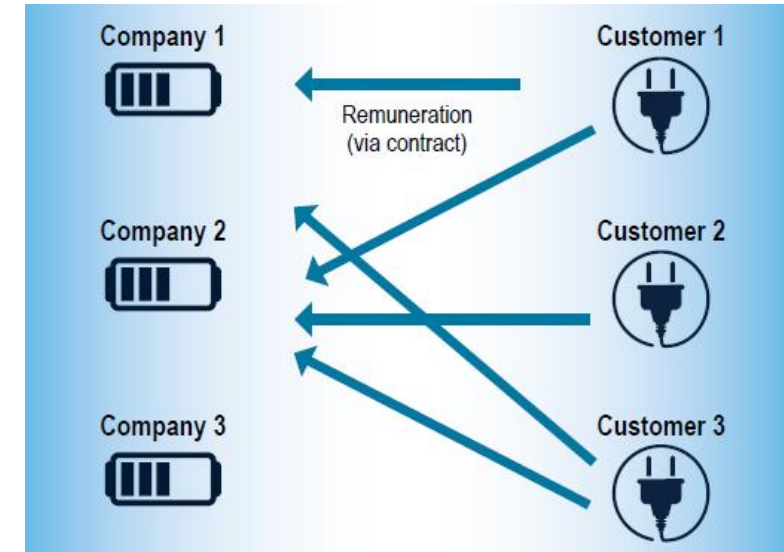
## Non market



## Single buyer



## Full market

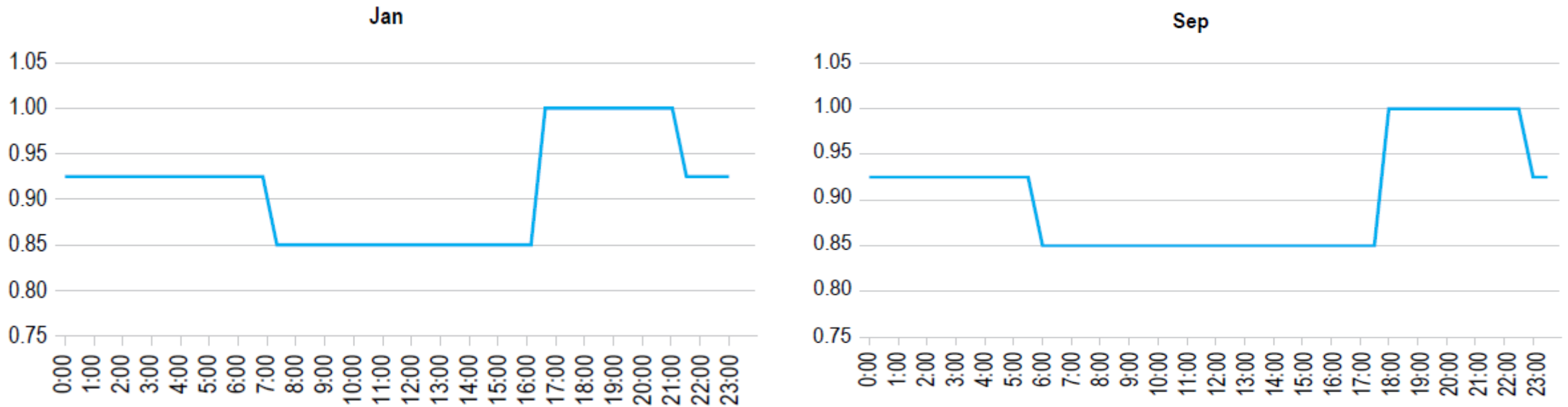


- There are three basic models to remunerate storage
- Which model is best suited depends on the specific use-case and overall power system governance structure
  - Different models can be used in the same system for different use-cases (e.g. network services use “non-market” while firm power can be procured through “single-buyer” under a PPA)
- For developing countries, the non-market and single-buyer market models are particularly relevant

Note: Contract arrows illustrate different possible constellations. Full market transactions are frequently handled via a clearing house (exchange).

# PPAs CAN ALIGN SYSTEM AND PROJECT VALUES

## Sample PPA Structure Using a Time of Use Based Multiplier for Two Selected Months



Time-of-use PPAs can align system and project value by paying a higher price when electricity is needed most (e.g. evening peak in most developing countries)



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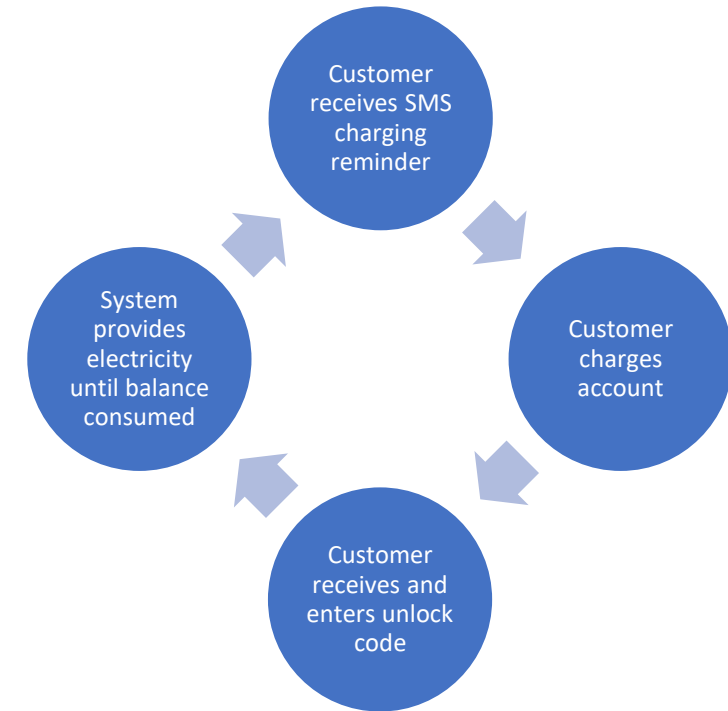
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# COMING SOON: BUSINESS CASE INVENTORY FOR STORAGE DEPLOYMENT

- **Objective:** Provide concrete guidance and examples of innovative approaches for establishing business models for energy storage.
- **Output:** Extensive power point presentation that
  - Provides classification of different use cases
  - Summarises experience on innovative business models for energy storage
  - Highlights country contexts where a particular business model is particularly well-suited
- **Approach:**
  - Initial round of country-screenings and information gathering
    - Desk research of existing literature
    - Interviews with World Bank staff and experts on the ground (Caribbean, Tanzania, China)
    - Development of a country / business model template for main phase
  - Main phase of business model collection and screening
    - Expand country coverage to 6-8 countries covering diverse regulatory and system contexts
    - Summaries most relevant business models according to use-case and country context

# EXAMPLE 1: MARKET-DRIVEN-ACCESS VIA PAY-AS-YOU-GO MODELS

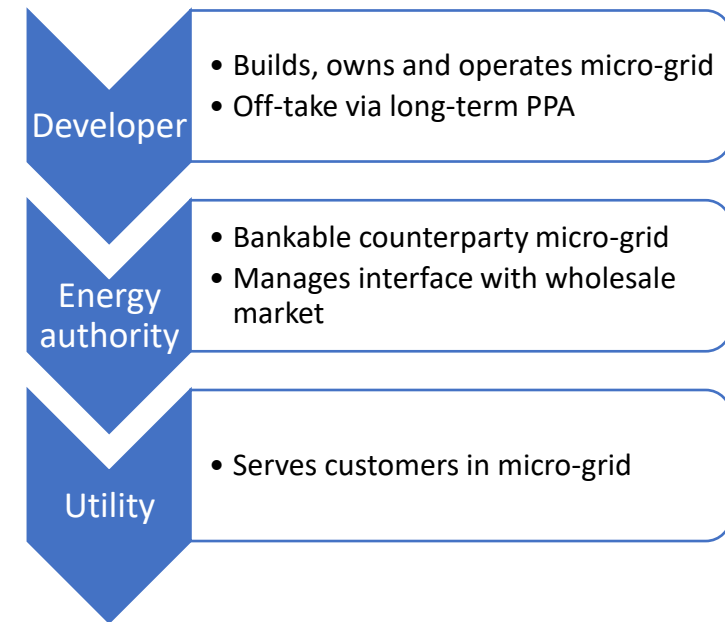
- System challenge and use-case:
  - Energy access in off-grid areas; use-cases: VRE generation shift, micro-grid islanding in community projects
- Innovation: Apply prepaid billing to electricity access
  - Remove up-front cost barrier to customer
  - Use existing payment channel for mobile phone
  - Provide service only if customer has sufficient balance in pre-paid account
- Key actors:
  - Energy service provider: system procurement, customer acquisition, technical and commercial management
  - Mobile network operator: payment service provider
  - Financiers: provide funds to cover up-front costs for energy service provider
- Applicable in countries that
  - feature remote communities without grid-access
  - medium- to long-term energy access strategy is consistent with off-grid and mini-grid solutions



# EXAMPLE 2: INNOVATIVE PPA-STRUCTURES

- System challenge and use-case:
  - Reliable and affordable low-carbon power; use-case: VRE generation shift, micro-grid islanding
- Smart contract structure: reliable offtake and possibility to sell to grid
  - Bankable PPA for micro-grid developers
  - Reliable, low-carbon power at competitive rates for customers
  - Electricity sales to main power grid
- Key actors:
  - Developer: project development, financing, operations
  - Energy authority: provides bankable PPA
  - Local utility: sells power to customers in micro-grid area
- Applicable in countries that
  - suffer from unreliable main grid
  - allow regulated retail activities from local utilities and provide options to setup long-term PPAs

## Example of innovative PPA-setup from California, US



# PROJECT EXAMPLE: ZANZIBAR

- Power System Background:
  - Unguja interconnector (IC) only main source of electricity for Zanzibar's main island (apart from local, unreliable Diesel backup at Mtoni substation)
  - Island peak demand is expected to exceed IC capacity of 100MW by 2022/23
  - Challenge to integrate solar PV on the island due to lack of flexible resources
- Energy storage use-cases:
  - Transmission investment deferral
  - Frequency control
  - Renewable energy generation time shift
  - Micro-grid islanding
- System value and business model challenge
  - Very high system value due to possibility to implement multiple use-cases
  - Funding provides for EPC costs and first three years of O&M
  - Revenue gap for operation of facility after initial O&M contract expires

Unguja IC connecting Zanzibar to Tanzania



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# TACKLING NON-ECONOMIC BARRIERS IS A PRIORITY

- Definitions and standards:
  - Storage must be considered as its own legal and regulatory category, definitions should not arbitrarily place storage into existing categories.
- Permitting, commissioning and grid codes:
  - Storage may not yet be subject to established rules for permitting, and existing technical codes may be poorly adapted for energy storage.
  - Under such circumstances permitting agencies and system operators should not impose excessive requirements on developers.
- Taxes, surcharges and levies:
  - Establish a level playing field for energy storage projects that reflects the value of storage from a system perspective.



# ROLE OF STAKEHOLDERS IN ENERGY STORAGE ROLL-OUT

## Energy ministries

- Articulate an overall strategy for energy storage within the countries' broader energy strategy and policy goals

## Regulators

- Proactively update regulations to remove barriers to storage and enable fair remuneration of services that could be offered by storage

## System planners

- Assess different use cases in which energy storage can help reduce overall system costs

## System operators

- Balance obligation to ensure security of supply with recognition of the future contribution that storage can bring to meeting systems needs

## Permitting entities

- Learn from international best practice and where possible consolidate the number of required permits (a "one-stop shop" approach)

## Manufacturers

- Consider to specific requirements of developing countries and adapt product specifications and characteristics in line with countries' needs.

# SUMMARY AND CONCLUSIONS

- Energy storage is growing rapidly; it can make a substantial contribution towards cleaner and more resilient power systems
  - Facilitate rapid uptake of variable renewable energy
  - Support reliability and energy access in developing countries
- Establishing enabling frameworks for storage requires understanding costs and system benefits of energy storage
  - Role of energy storage depends on system needs, which vary across countries
  - Robust and detailed power system models can help identify best use-cases
- Energy storage is usually not the only option to meet power system needs
  - Analysis should benchmark against alternatives (grids, demand response, generation)
- Policy makers and regulators need to establish robust remuneration mechanisms that accurately reflect storage's value to the system
  - Three remuneration models possible depending on use-case and system contexts
  - Removing non-economic barriers to storage deployment must also be a priority

**Energy Sector Management Assistance Program**

The World Bank

1818 H Street, NW || Washington DC || USA

[www.esmap.org](http://www.esmap.org) || [esmap@worldbank.org](mailto:esmap@worldbank.org)

Questions? Please contact Zuzana Dobrotkova [zdobrotkova@worldbank.org](mailto:zdobrotkova@worldbank.org)

