

Global Alliance for Clean Cookstoves: Gender Strategy



The Global Alliance for Clean Cookstoves will create a thriving market for clean cookstoves and fuels.

PROBLEM

Every day, 3 BILLION **PEOPLE** (500 million households) rely on solid fuels to power their rudimentary stoves



- Wasted productivity
- Climate, forestry & other environmental degradation
- 21% of global black carbon emissions
- Health & economic burdens that disproportionately impact women & girls



MISSION

- SAVE LIVES
- IMPROVE LIVELIHOODS
- EMPOWER WOMEN
- PROTECT THE **ENVIRONMENT**



GOAL



100 **MILLION HOUSEHOLDS ADOPT CLEAN AND EFFICIENT COOKSTOVES & FUELS BY 2020**



Our market based approach is built on three core strategies ...

Strengthen Supply

Innovation
Capacity Building
Financing
Inclusive Value Chain



Enhance Demand

Awareness

Accessibility

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Affordability

Enable Markets

Standards & Testing

Research

Advocacy & Policy





...and is being pursued in three phases.



Launch global and in-country efforts to rapidly grow the sector

(Bangladesh, China, Ghana, Guatemala, India, Kenya, Nigeria, Uganda) Drive investments, innovation, and operations to scale

Establish a thriving and sustainable global market for clean cookstoves and fuels



The Alliance now has 1,000 partners actively supporting and growing the sector.

Donor Countries Canada Denmark Finland Germany Ireland Malta

Netherlands Norway Spain

Sweden
United Kingdom
United States

Private Sector & NGO





















UN & MFI

















National Partners

Afghanistan
Bangladesh
Burkina Faso
Cambodia
Central African Rep.

China
Colombia
Côte d'Ivoire
El Salvador
Ethiopia

France Ghana Guatemala Honduras Italy Kenya Laos Lesotho Liberia Malawi

Mexico Mongolia Nepal Nicaragua

Niger

Nigeria Peru Poland Rwanda

South Africa

Tanzania Uganda Vietnam

Sri Lanka

The Alliance has a specific gender strategy. The sector needs to increase the role of women and address gender issues to scale adoption.



- Women, as the users, will ultimately determine use and adoption of cookstoves and fuels
 - Technologies, distribution approaches, marketing techniques, etc. must all be gender-informed
- Women entrepreneurs are an untapped resource to scale adoption
 - Fastest growing cohort of entrepreneurs and business owners in many developing countries
 - Reinvest back into their communities
 - High payback rates on business loans
 - Better able to reach female consumer segments which can increase overall sales
 - Utilize peer-to-peer communication to enhance adoption among female users



Gender-informed practices have two important outcomes for the clean cooking sector:



- Leverage gender information to identify barriers and opportunities, leading to increased effectiveness of businesses.
- Enterprises need to understand the impact of gender dynamics on every part of their business (production, marketing, distribution, after sales service, operations, etc.).

- 2. Increase gender and empowerment impacts.
- By understanding gender dynamics, cooking sector players can better leverage opportunities to empower women and promote gender equality.

Challenges to scaling women's empowerment and entrepreneurship in the clean cooking sector

Capacity of implementing organizations to address gender and women's entrepreneurship needs to be strengthened

Financing needed for gender components of cookstove projects

Need increased evidence of the specific gender impacts in the sector Need to set and influence policies through awareness raising and advocacy



Phase 1 Strategic Pillars & Core Activities



Build the evidence to make the case

 3 studies examining gender impact of adoption and impacts of women entrepreneurs



Build capacity of enterprises to integrate gender and empower women

 Online knowledge hub with case studies, best practices and tools.

Trainings on gender and empowerment

Gender due diligence and capacity building for Spark grantees

Gender mainstreaming support for WEF and PIF grantees



Identify best practices and test innovative approaches

- Resource Guide with best practices for integrating women at every stage of the value chain
- Women's Empowerment Fund



Set and influence policies through awareness raising and advocacy

- Gender integrated throughout Country Action Plans
- Gender mainstreamed throughout all Alliance activities
- Recruitment of gender expert organizations
- Engage in global gender events



Phase 1 activities revealed key lessons and areas to focus in on in Phase 2.

Phase 1 Strategic Pillars



Make the Case



Build capacity



Best Practices



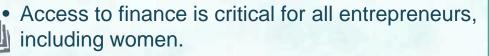
Influence Policies



Capitalize on momentum and focus in the sector on gender.



 High interest but low capacity among enterprises to implement gender approaches.



Learnings from Phase

Continue to solidify evidence base on cooking energy and women's empowerment to effectively advocate among gender experts.



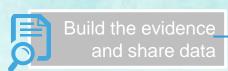
Raise awareness among women consumers/users, as well as girls and boys



Gender needs to be an integral part of national and international policies.



Phase 2 activities build off of the lessons from Phase 1 and are focused on scaling effective approaches and increasing gender impacts.



Commission research on most effective approaches for women's empowerment & adoption

Develop M&E methodologies and tools to measure socio-economic impacts



Build capacity of enterprises



Trainings on implementing best practices in Resource Guide
Online knowledge hub with best practices, tools, webinars, expert roster, etc.
Gender due diligence and mainstreaming support for Alliance grantees
Empowerment training for women micro-entrepreneurs





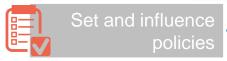
Women's Empowerment Fund

Connect enterprises with investors interested in gender impact and raise awareness of investors about importance of gender-informed business practices





Gender-informed national awareness campaigns Integrate energy access into school curriculum and raise awareness of girls and boys



Integrate energy access into global gender frameworks
Build strategic partnerships with key gender advocacy groups



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