

The Energy Efficiency dimension for Cities



CONFERENCE ON ENERGY EFFICIENCY IN CITIES
June 17-18, 2014 / Mexico City

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Energy Cities

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as a key" p.3

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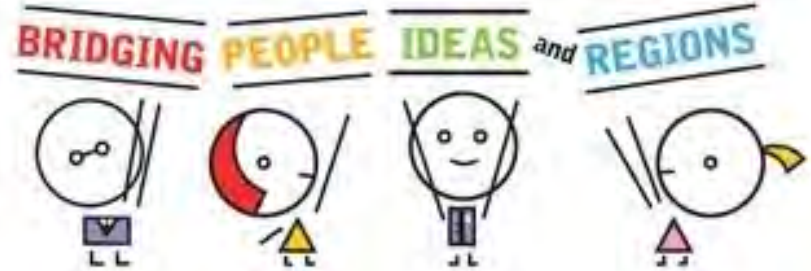
**LOCAL LEADERS
MAKING THE DIFFERENCE**

Insight into successful
low-carbon strategies

**INSPIRATION FOR
future European policies**



LOCAL LEADERS FOR SUSTAINABLE ENERGY



**1000 cities & towns
30 countries**

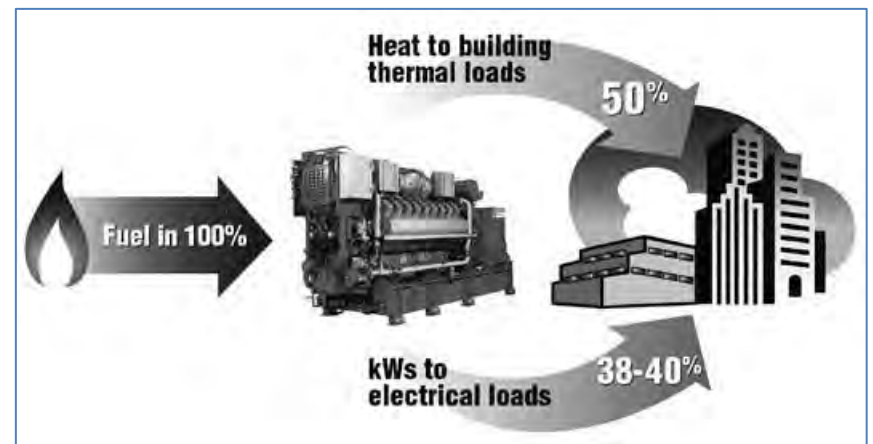
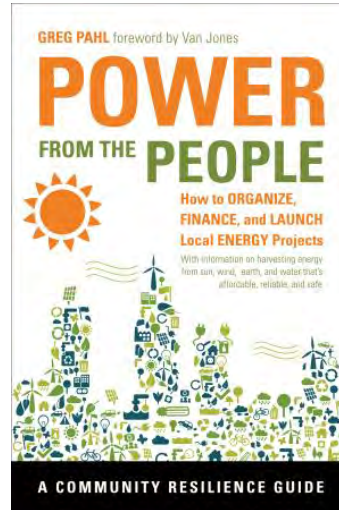
Since 1990



**Energy Cities:
the European association of local
authorities in energy transition**

70% is consumed
in cities

Energy efficiency: a local issue



4 roles of local authorities in the energy field

- 1. The municipality as energy consumer/buyer**
- 2. The municipality as energy producer/distributor**
- 3. The municipality as planner/investor**
- 4. The municipality as a motivator/catalyser**

**A typology initially proposed by Energy Cities
widely used for more than 20 years**

1. Energy consumer/buyer

- **Buildings, lighting, facilities, vehicles fleet**
- **Existing buildings -30% to -50%, new -50 to 80%**
- **From auditing to monitoring and financing**
- **Benchmarking, displaying**
- **Public procurement**

Saving energy = Saving money

Municipality as a model

Besançon (FR) saves 50% energy in its buildings stock (400)

- 
- Success factors:**
- Deputy mayor on Energy management
 - Remote control system managed by 1985
 - Strong energy management team

Display Campaign in Brasov (RO)

Success factors:

- Local energy agency
- Involvement in European campaigns
- Motivated people



Dobrich (BG) – 40% energy saving



Success factors:

- Political will of the lady mayor
- Networking
- Bulgarian Esco (Energy Service Company)

2. Energy producer and distributor

- **Planning / co-ordination / optimisation of networks (heating and cooling, gas, electricity, water, sewage, ICT, etc.)**
- **Cogeneration (various scale), heat recovery**
- **Local renewable resources**
- **Smart grids and demand side management**
- **Connection with dispersed production**

Local energy + less energy consumed = Local development

Geneva (CH) uses its lake to cool and heat the city

- 
- Success factors:**
- “Canton” policy -> 100% renewables by 2050 ->
 - necessity to be energy efficient
 - Strong regulations (air conditioning forbidden)
 - Strong and diverse team

Heerlen (NL) uses the heat of its old coal mines to heating the city

- Success factors:
- Coal mines want to re-live
 - Innovators
 - Political will



3. Planner and investor

- **Land use planning**
- **Mixity of activities**
- **Infrastructures**
- **Construction, retrofitting**
- **Moving and transport**
- **Overview on energy and emissions**

Energy integrated in choices of land use and urban planning to reduce consumption

Heidelberg: the Stadtbahn “passive” district



- 115 ha
- 2500 Flats
- 7000 Working Places
- Passive standard (15 kWh/m²/y)
- District heating
- Renewables

- Success factors:
- Political will -> local culture
 - Empowering stakeholders
 - Developers, etc.
 - Challenge

Brno-Nový Lískovec (CR)

retrofits with high energy standards (50kWh)



- 
- Success factors:**
- political will (lady mayor)
 - tenants
 - architects
 - construction companies

4. Motivator and catalyst

- **Information, awareness raising, education**
- **Promotion of energy efficient pioneers**
- **Incentives, local campaigns**
- **New governance with leading players (citizens, associations, SMEs, etc.)**

Towards energy citizenship

The “ENGAGE” Campaign in many cities



Co-creation of local energy policies





Covenant of Mayors

Committed to local sustainable energy

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5,740
Signatories

The Covenant of Mayors is the mainstream European movement involving local and regional authorities, voluntarily committing to increasing energy efficiency and use of renewable energy sources on their territories. By their commitment, Covenant signatories aim to meet and exceed the European Union 20% CO₂ reduction objective by 2020.

[Read more](#)



[MAYORS IN ACTION](#) [COVENANT MAP](#) [COVENANT IN FIGURES](#)

Covenant of Mayors News

[See feeds](#)

Agenda

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New CASCADE toolkit to help signatories improve their energy policies

8 June 2014 - 13:25

The IEE funded project CASCADE enabled 75 cities from 10 European countries, the majority Covenant signatories, to work together and make



Study visit in Barcelona: Intermodal transport system
26 - 27 June 2014
Barcelona, Spain
[Read more](#)

A voluntary commitment of local authorities to energy and climate EU objectives



The "3x20" by 2020:
-> CO₂, EE, RES

Covenant of Mayors

Committed to local
sustainable energy

From local authorities to EU institutions...



Covenant of Mayors

An unusual message

YIMBY



Yes In My Backyard

The Covenant of Mayors in figures

A voluntary commitment by cities

 **5 740 SIGNATORIES**

 **51 COUNTRIES**

 **31 CAPITALS**

 **187 million citizens**

 **221 regions, provinces, networks & associated partners**

 **3 600 Sustainable Energy Action Plans submitted**

*“Member States should accelerate the implementation of the Sustainable Energy Action Plans submitted by municipalities participating to the **Covenant of Mayors**”*



EUROPEAN
COMMISSION



Brussels, 28.5.2014
COM(2014) 330 final

**COMMUNICATION FROM THE COMMISSION TO THE EUROPEAN
PARLIAMENT AND THE COUNCIL**

European Energy Security Strategy

{SWD(2014) 330 final}

*“Irrespective of the European country concerned, join the **Covenant of Mayors** (as signatories for towns and as local co-ordinators for regions and provinces), which is nowadays the reference movement for local and regional authorities”*

The Congress of Local and Regional Authorities



21st SESSION
CG(21)11
22 September 2011

*“участвовать, вне зависимости от того, какая это европейская страна, в **Конвенции мэров** (в качестве участников, подписавших Конвенцию от городов, и территориальных координаторов от регионов и провинций), которая является одним из важнейших документов для местных и региональных властей;”*

**Energy supply and energy efficiency at local and regional level:
promoting energy transition**

Current Affairs Committee
Rapporteur: Svetlana ORLOVA, Russian Federation (R, EPP/CD¹)

68 UA Covenant signatories



The European Union's programme Covenant of Mayors Going East – Supporting the Participation of Eastern Partnership and Central Asian Cities in the Covenant of Mayors

WHAT MUST A CITY DO TO BECOME A SUCCESSFUL PARTICIPANT OF THE COVENANT OF MAYORS



CASE STUDIES from Ukraine and Georgia



This Project is funded by the European Union



A Project implemented by the Association "Energy Efficient Cities of Ukraine"



Асоціація "Енергоефективні міста України"



Covenant of Mayors
Committed to local sustainable energy

Асоціація EMU - офіційна структура підтримки європейської ініціативи "Угода мерів"



An experience that can help positive outputs of multilateral negotiations



Covenant
of Mayors

Committed to local
sustainable energy



What if, in the future *Paris agreement*, we were able to read something such as:

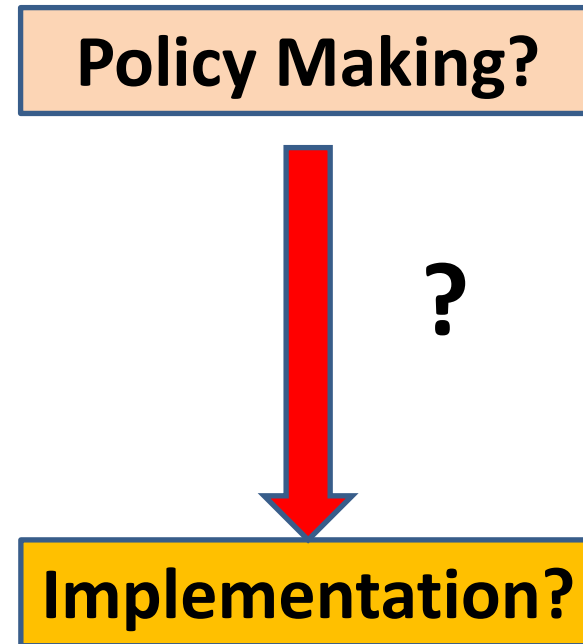
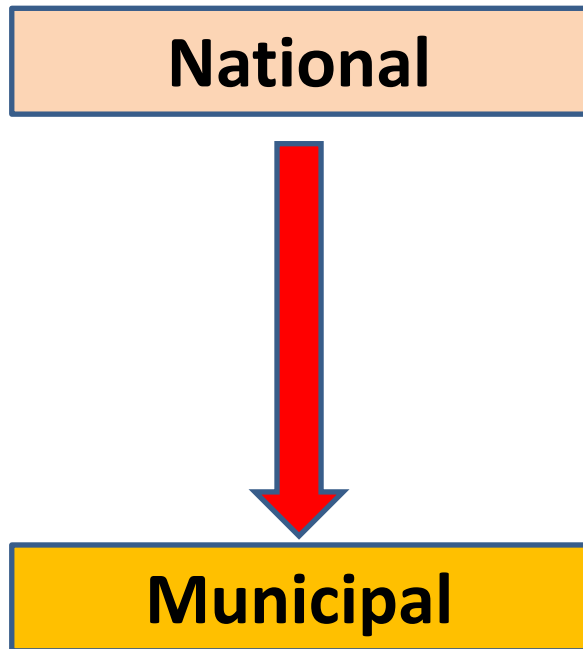
- ***“National governments give mandate to local governments to commit themselves , on a voluntary basis, to reach common objectives (e.g. 2 tons CO₂/per capita by 2050),***
- ***“ Voluntary local governments prepare / update a Sustainable Energy Action Plan for the ten upcoming years, then report on results,***
- ***“ National governments commit to validate Action Plans of local governments and provide any form of support to accelerate their implementation, then report on their action to the UN.***

A reflection as a conclusion...

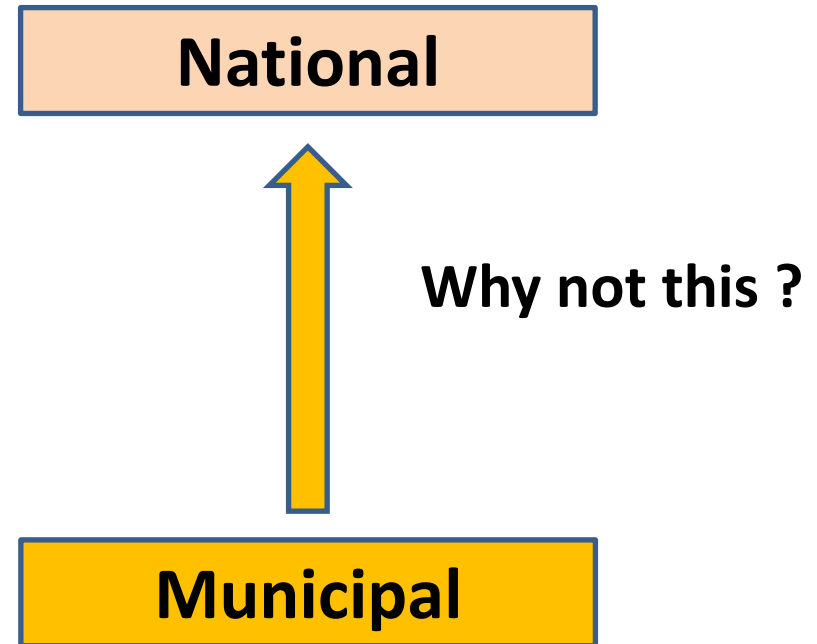
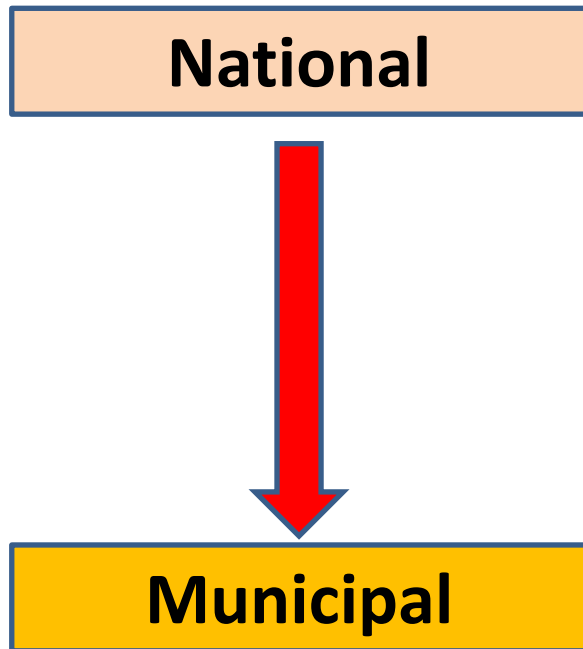
“(...) Identify opportunities and obstacles, and understand how to build bridges between *national policy-making* and *local implementation* to accelerate and scale-up energy efficiency at the *municipal level (...)*”

Extract of the Conference background paper of the Conference (“Objectives”)

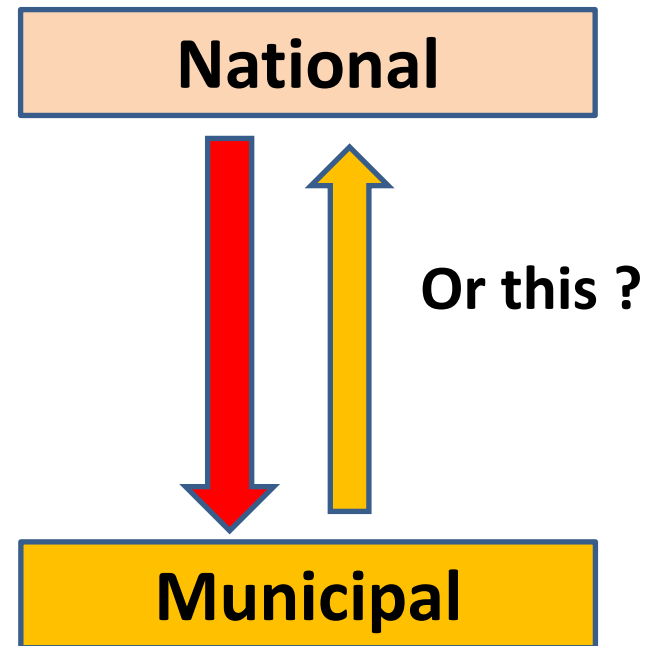
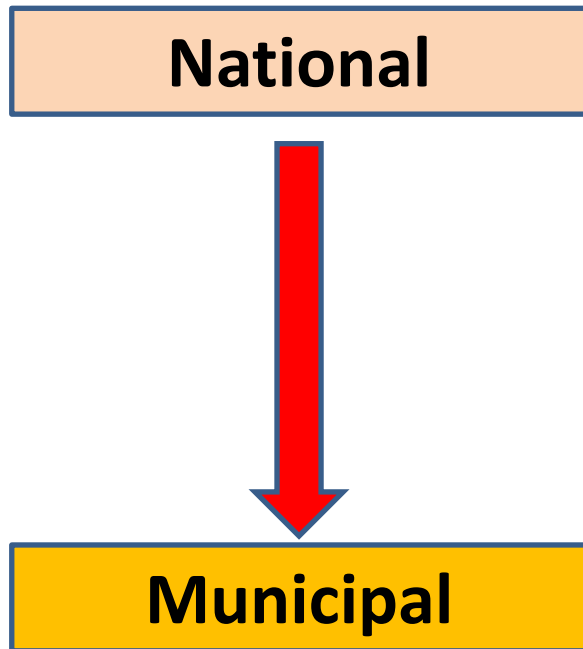
Top down vs Bottom up



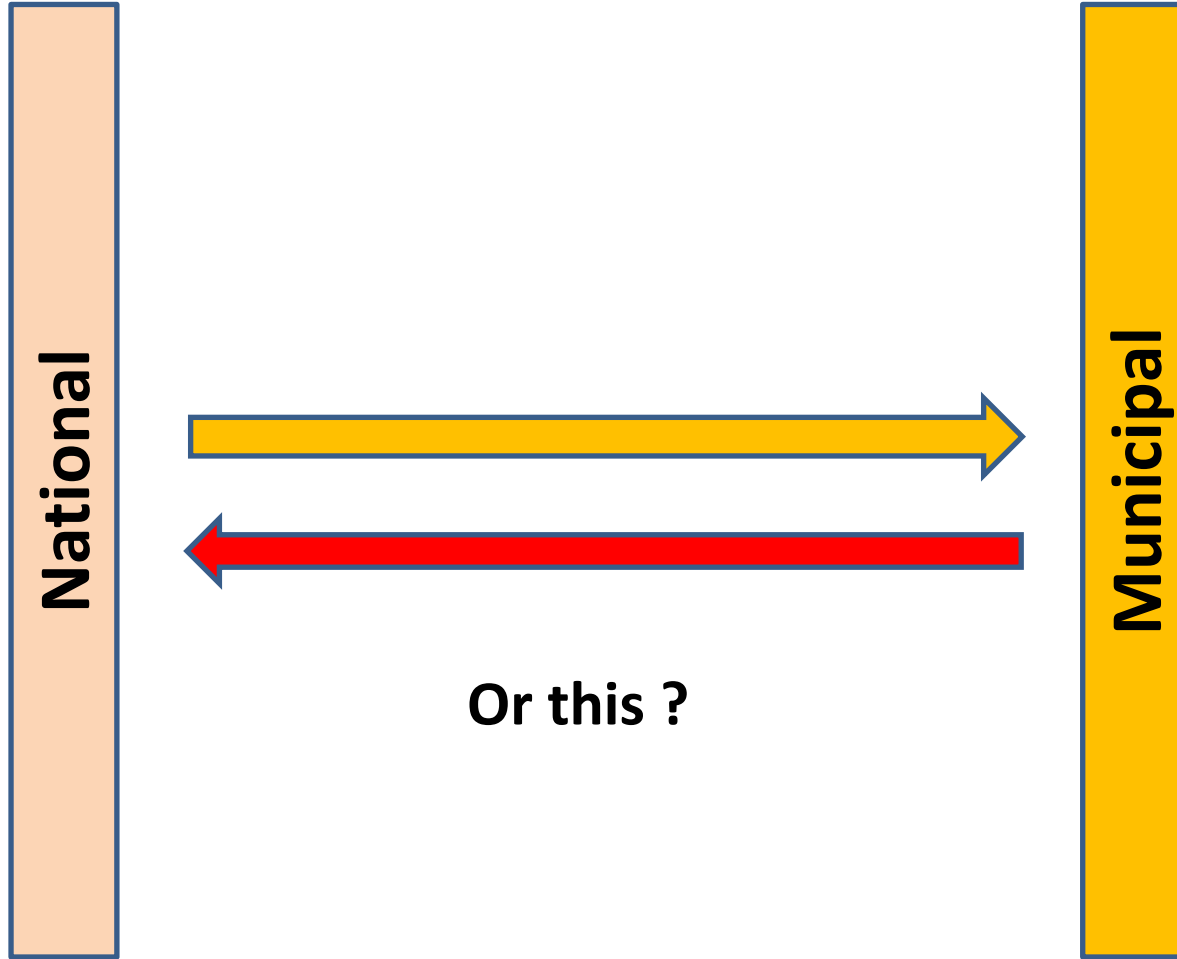
Top down vs Bottom up



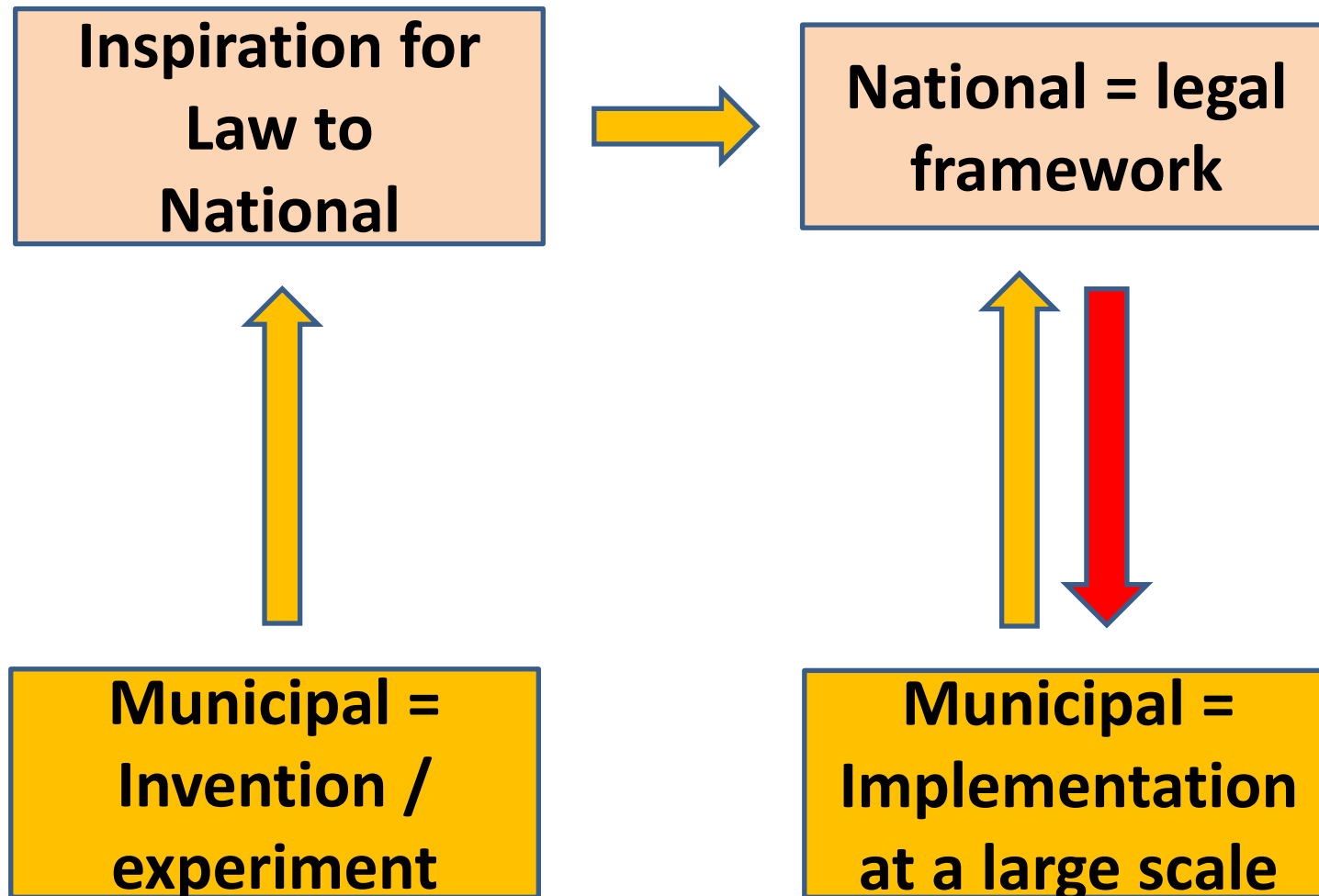
Top down vs Bottom up



Top down vs Bottom up

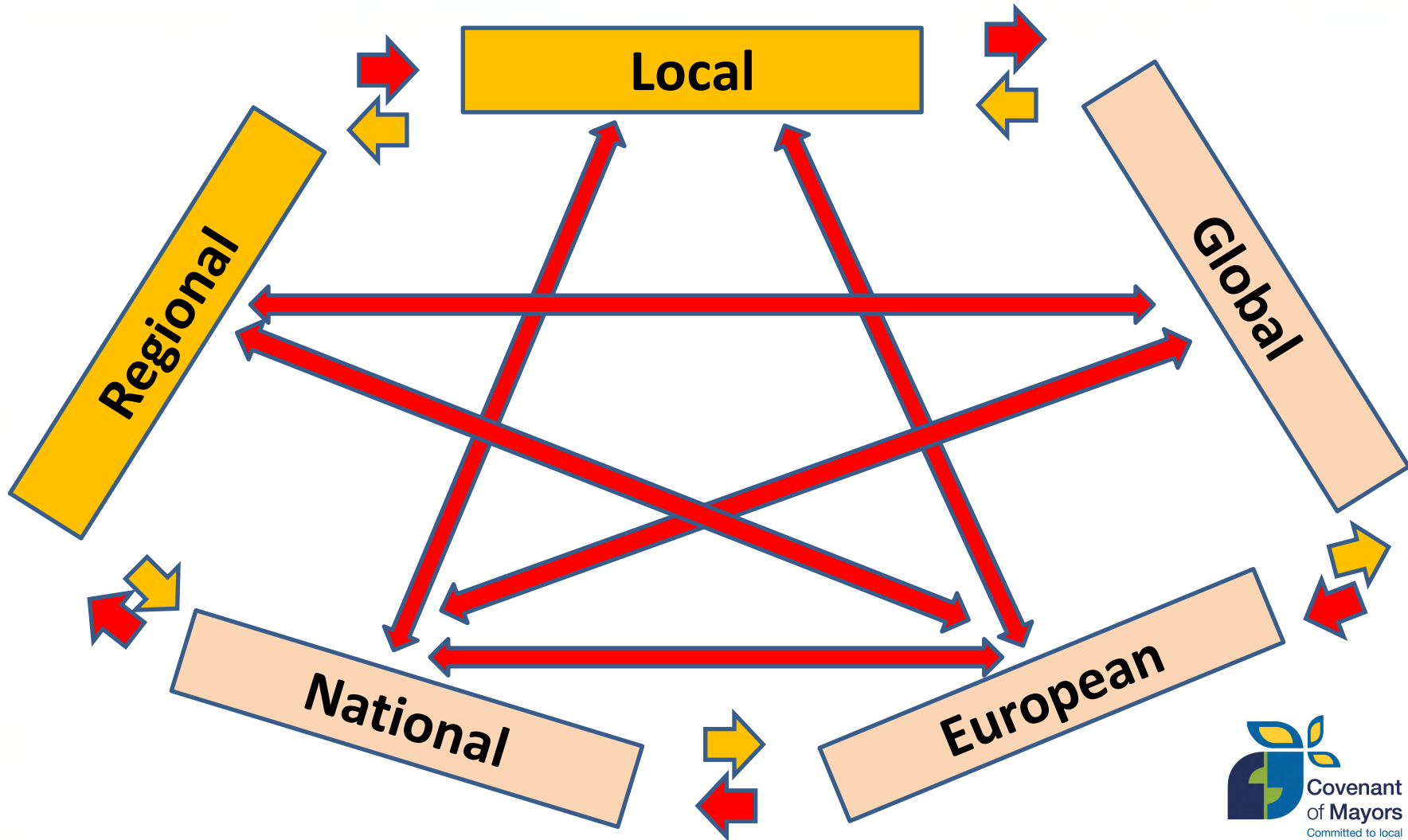


Top down vs Bottom up



Multilevel/actor governance

No level is able to tackle challenges by itself





energycities

WHERE ACTION & VISION MEET

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