

SESSION 1: Sharing Country Experiences through Story Telling



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Different types of KE activities

Presentation Activities



Demonstration



Expert Panel



Lightning Talks



Poster Session



Report



Storytelling

Discussion Activities



Anecdote Circle



Brainstorming



Buzz Session



E-Discussion



Knowledge Cafe



Peer Assist

Experiential Activities



Action Planning



Book Sprint



Field Visit



Fishbowl



Role Play



Secondment



Simulation

What is storytelling?

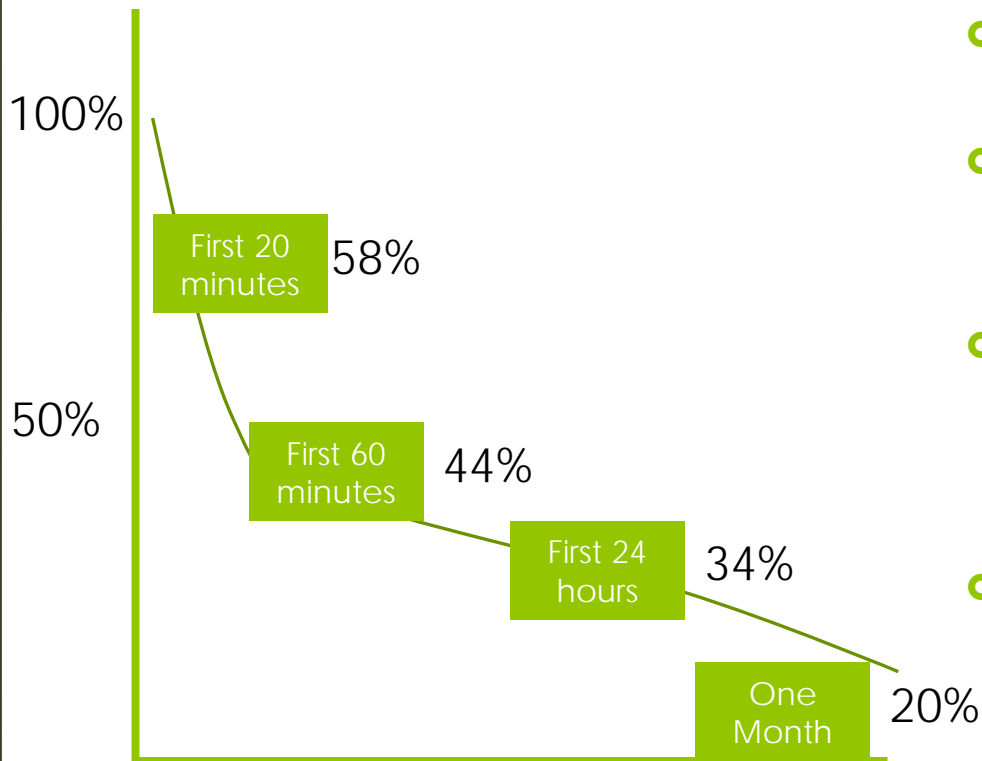
- An important tool for knowledge exchange.
- Knowledge exchange is an important objective of this workshop.
- Knowledge exchange can be used as part of the change/reform process (gender mainstreaming IS a change process)
- Story telling involves using innovative ways to share information about our work so that it has more lasting impact.

Why use story telling?

- To share & capture tacit knowledge, especially on an emerging issue.
- To support deeper understanding of a complex topic
- Draw and focus attention on a special topic.
- Enables you to do things more creatively and bring a human touch to your experiences.
- Helps your audience to retain and remember more than 20% of what you tell them, because.....

"The Forgetting Curve"

Our memory's is limited



"The Forgetting Curve"

- **What:** People forget – and they forget fast
- **Why:** There is a distinction between short and long-term memory
- **So?** Successful learning has to push knowledge from short to long-term memory to be successful.
- **How:** This is where “packaging”, practice, reinforcement, and bite-sizing come in.

An effective story

causes your brain to light up



Tips for Developing an effective story

- Use visual hooks when to capture the audience's attention.
- Create a solid narrative, with beginning, middle, and end. Keep in mind that the beginning and the end are critical -- they are what tend to stay with the audience.
- Use true stories and keep the story simple so that you don't overwhelm the audience. Who were the people? What was at stake?
- Make sure key message or inspiration for action comes through.
- Resolution: What happened/changed? Ending should be in about 2 to three sentences.

Tips for Sharing an effective story

- Strong opening! Strong ending! Remember your first and last lines. Build up a momentum. Be authentic.
- Speak it out loud. Things that look fabulous on your Powerpoint do not come out naturally when you speak!
- Time yourself. If you can, read it to your colleagues.
- Connect with your audience - You have that advantage of knowing the details.
- Take us (your audience) on a journey about your gender mainstreaming process.

Gender Mainstreaming Process

Step 1

Gender Assessment

- Screening/Desk Review
- Data Collection Tools
- Institutional Capacity Analysis
- Sample TORs

Step 2

Gender Action Plan

- From Assessment to Action Plan
- Monitoring and Evaluation Tools
- Gender Action Plan Examples
- Sample TORs

Step 3

Implementation and Monitoring

- Training Needs Assessment and Capacity Building
- Sample TORs


Step 4

Completion and Evaluation

- Training Needs Assessment and Capacity Building
- Sample TORs

Group work to prepare your stories

- You have already prepared your stories by filling in the country templates.
- Your country presentations focus on the different steps in the gender mainstreaming process.
- The purpose of the group work is to select which step you want to focus your story on, and then use the “tips” to make it even more compelling!



Capacity Building and Exchange Workshop
Dakar, Senegal | April 7-9th 2014

Africa Renewable Energy & Access
Gender and Energy Program

COUNTRY XXX PRESENTATION



Africa Renewable Energy
Access Program (AFREA)



[Country] Dashboard

[Organization, Name, Role]

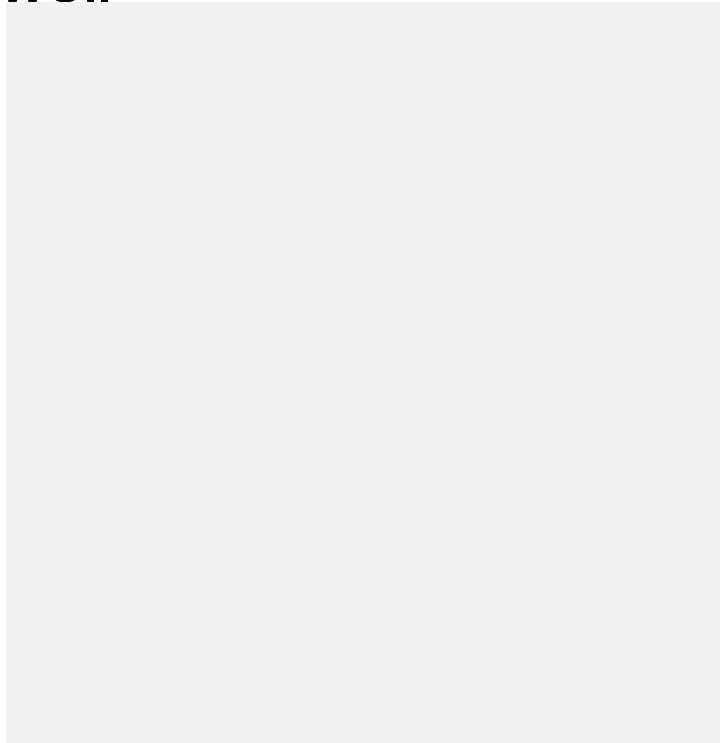
Issue	Fact
Population	e.g., Total; Density; Urban/Rural?
Geography	e.g., Landlocked? Coastal? Forest? Savannah?
Key Development Challenges	e.g., Infrastructure? Health? Governance?
Energy Scenario	e.g., Generation (Hydro? Solar?), Access Challenges? Spatial Aspects, e.g., Rural-Urban Divide in Energy Access Issues?
Social and Gender Issues	e.g., Poverty and Inequality (Labor, Access, Participation)? Gender Based Violence? Ethnic Minorities?

[Country] Program Update

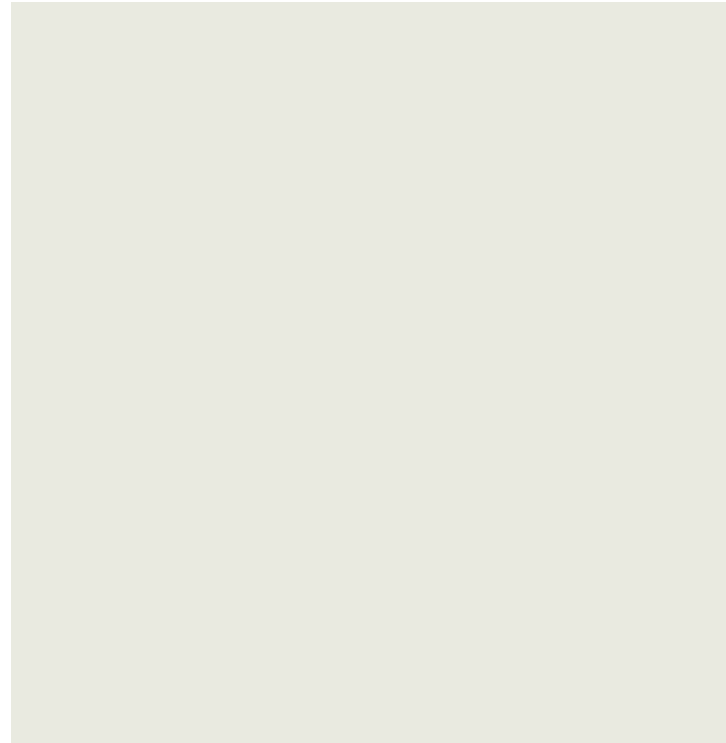
Action	Status
Gender Assessment	e.g., Scoping, surveys conducted? Analysis complete? Years? Timeline? Findings presented to government? Carried out by whom?
Gender Action Plan	e.g., Developed? Funded? Under implementation? Partners?
Implementation Arrangements	e.g., Gender desk? Gender focal person? Partners, NGOs? Gender team and technical energy team interactions?
Monitoring and Evaluation	e.g., System used? Key gender-relevant indicators being tracked? Staffing? Progress?
Completion and Reporting	e.g., Outcomes? Impacts? Key Findings? Next Steps?

What worked well/ Not so well

**Worked (or is working)
well**



Not working so well



3 Lessons Learned

- *Please list 3 lessons learned from integrating gender into energy programs in your country*

What Guidance Do You Need?

- *Please list 3 main areas for guidance that your program needs to move forward.*

[Country] Pictures

Paste/Attach here any photos that capture the work you are engaged with on gender and energy. This can be photos from field visits or even a picture of book/report that is complete; a graph; or a workshop, etc.