

## **SANEATINS – State of Tocantins, Brazil**

### ***Background***

The Sanitation Company of Tocantins (*Companhia de Saneamento de Tocantins*) – SANEATINS – was established in 1989 when the State of Goiás was divided and the new State of Tocantins was created. SANEATINS was broken out of the state-owned utility of Goiás at the time – SANEAGO.

In 1998 the government of the State of Tocantins transformed the previously state-owned utility into a company of mixed private-public ownership: 76.5% of the shares belong to EMSA (Empresa Sul-Americana de Montagem S.A); 23.4% to the State of Tocantins and the remainder to other shareholders.

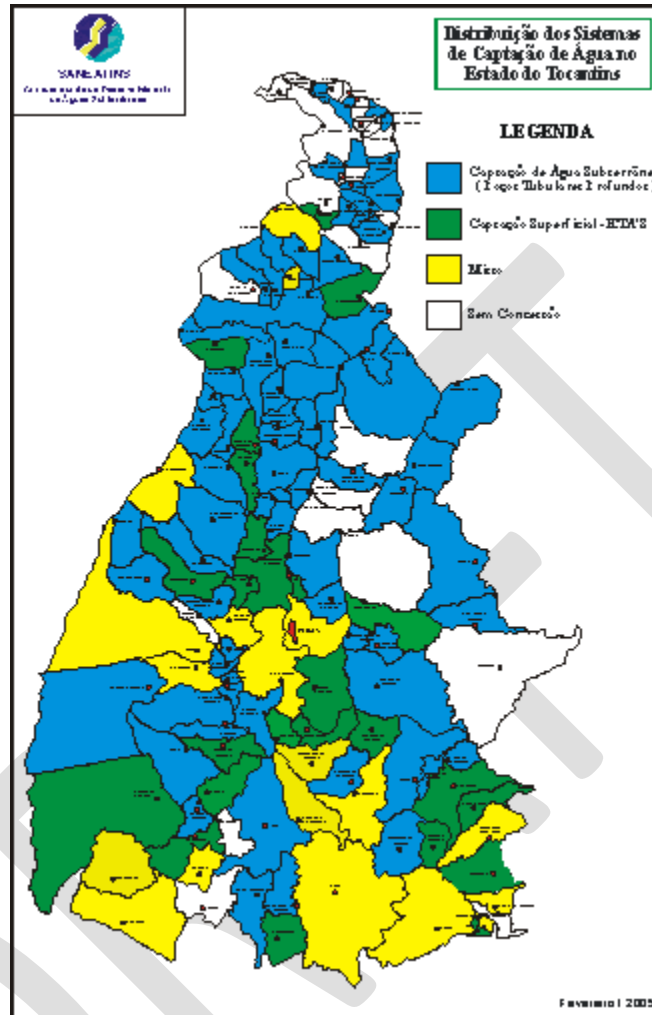
When SANEATINS was formed in 1989, it served 33 municipalities with a total water supply network of 216 km. There were about 12,000 connections providing treated water covering about 12 percent of the urban population at that time. Among the early challenges was providing the infrastructure for the new state capital in Palmas, besides expanding service in municipalities throughout the state – including a large number previously without access to any service. The population of Tocantins has been growing faster than the national average, though the state is still relatively sparsely populated.

By 1998 there were 151,000 connections providing treated water. At the end of 2008 there were 291,400 connections in 124 of Tocantins' 139 municipalities, while SANEATINS also provided services to 5 municipalities in the neighboring state of Pará. By the end of 2009 the number of connections had increased to 313,400. Approximately 96 percent of the urban population is served. All connections are metered.

The rapid expansion of water supply infrastructure is also reflected in the length of the water supply network, which grew by almost 40 percent between 2002 and 2008 (from 3,567 km to 5,017 km in 2008), though the growth of the network has slowed down considerably since 2006. Raw water is provided from 56 surface water inlets and 443 wells. The large number of supply points is unsurprising given that the utility serves widely dispersed and usually relatively small cities. Figure 1 shows the geographic distribution of surface water supply (green), subterranean water supply (blue) and systems with mixed sources of supply.

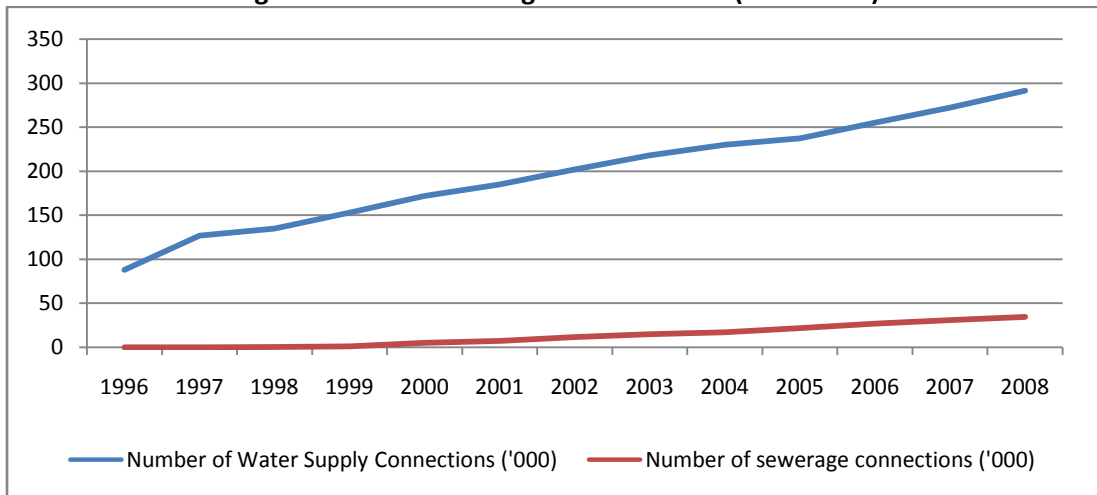
It is interesting to contrast SANEATINS with another utility in this series of case studies – SANASA – which serves the city of Campinas in São Paulo. The total length of SANEATINS' water supply networks is 36% longer than that of SANASA even though they supply only 66% of the water.

**Figure 1: Distribution of systems by type of water supply**  
**Legend: Wells (blue); Surface Water (green); Mixed supply (yellow); No concession (blank)**

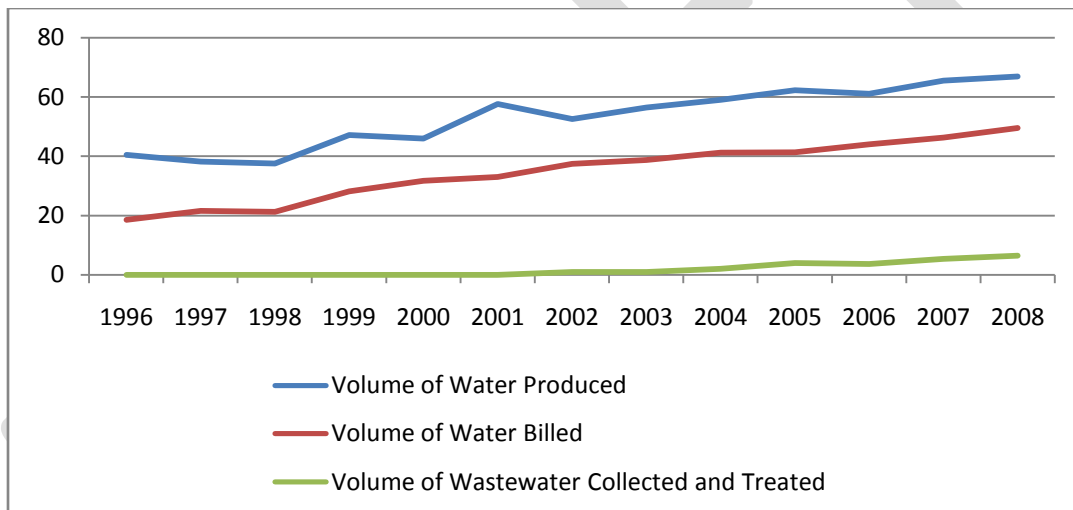


Source: SANEATINS

The expansion of the collection and treatment of wastewater has lagged far behind the supply of treated water as SANEATINS only started to collect wastewater in 2002 (Figures 2 and 3). In 2008 less than 15 percent of the water sold is actually collected and the sewerage network is significantly smaller than the length of the water supply network. However, all the collected wastewater is treated in 16 wastewater treatment plants. SANEATINS appears to have had problems reaching targets to expand the collection of wastewater. It was supposed to reach 60% of the urban population by 2007.

**Figure 2: Service coverage of SANEATINS (1996-2008)**

Source: IBNET and SNIS<sup>1</sup>

**Figure 3: Water and Wastewater Volumes 1996 - 2008**

Source: IBNET and SNIS

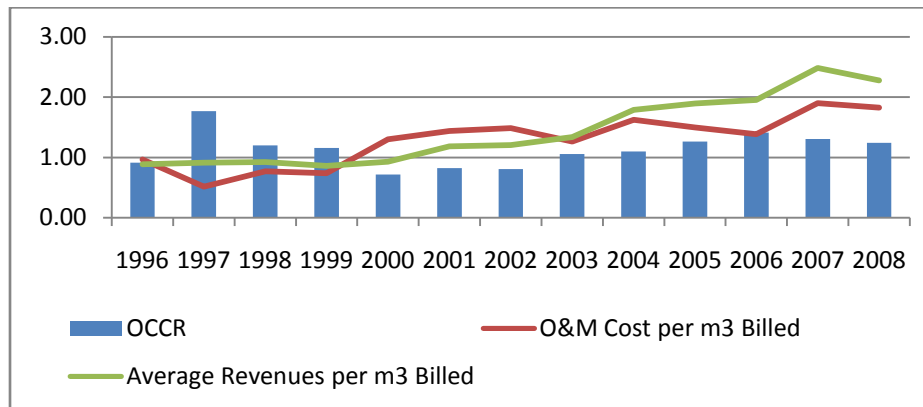
Figure 4 shows the evolution of SANEATINS's revenue and operating costs. The utility covers at least its operation and maintenance costs, and is likely to generate sufficient funds for depreciation (replacement investment), but insufficient to pay for expansion investments.

Water tariffs have been going up steadily, from R\$0.88/m<sup>3</sup> in 1996 to R\$2.27/m<sup>3</sup> in 2008.<sup>2</sup> In real terms, though, the price increases have been less sharp, and between 1996 and 2008 tariffs increased by about 3.5 percent annually.

<sup>1</sup> IBNET stands for International Benchmarking Network for Water and Sanitation Utilities. SNIS stands for Sistema Nacional de Informações sobre Saneamento (SNIS) – National Information System on Water, Sanitation and Solid Waste.

<sup>2</sup> Average exchange rate in December 2008 was R\$1 = US\$0.417.

**Figure 4: Average water and wastewater tariffs, average O&M costs (in R\$ per m3) and Operating Cost Coverage Ratio (OCCR)<sup>3</sup>**



Source: IBNET and SNIS

Compared with its peer utilities, SANEATINS has significantly lower electricity intensity for water supply, much lower NRW, and much lower wastewater collection (Table 2.1).

**Table 1 SANEATINS Benchmarked Against Its Peers \***

	Year = 2008	Unit	SANEATINS	Others*
Households with direct water connection		%	75%	75%
Percentage of households with sewer connection		%	9%	14%
Total annual water production per capita		Liters/capita/day	185.80	250.75
Total annual water consumption per capita		Liters/capita/day	137.69	132.01
Percentage of total connections metered		%	96%	62%
Non-Revenue Water		%	26%	46%
Wastewater collected		million m3/year	6.45	32.62
Wastewater receiving primary treatment		%	100%	97%
Average water tariff		R\$/m3	2.29	2.04
Average wastewater tariff		R\$/m3	2.12	2.03
Operating cost coverage		%	1.24	1.18
Electricity use per m3 water (produced volume)		kWh/m3	0.59	0.65
Electricity use per m3 wastewater (collection volume)		kWh/m3	0.16	0.16
Share of electricity costs in total O&M costs		%	14%	18%

Source: IBNET

\* Medium values calculated across utilities of similar size operating in the same region.

<sup>3</sup> OCCR measures how far operating revenues cover O&M costs. The rule of thumb is that if the OCCP is below 1, the utility would not be able to cover its O&M costs with its revenues. If the OCCR is between 1 and 2, the revenue would be able to cover O&M, partial to full depreciation, and even capital costs as the margin increases. In reality much depends on the actual capital costs and the types of depreciation for instance.

### *Energy Consumption*

SANEATINS purchases all of its electricity from the local electric utility, CELTINS. SANEATINS has more than 660 points of consumption which are billed separately. Of these, 82 percent of the accounts are for water supply, 7 percent for wastewater and 11 percent for administrative facilities. In terms of electricity tariff categories, 84 percent of accounts are for low-voltage connections, 13 percent are medium voltage (A4: 2.3 to 25 kV) with the Green time of day/seasonal tariff and 3 percent are the “conventional” medium voltage (A4: 2.3 to 25 kV) tariff. The cost per kWh of electricity purchased at a low voltage is considerably higher than for electricity purchased under either of the medium voltage options, as can be seen in Table 2.

**Table 2: Energy consumption and cost in 2008**

Type of Tariff	Accounts	Energy Consumption in MWH	Energy Cost in R\$	Energy cost R\$/kWh
Medium voltage Conventional	20	4,834	1,847,005	0.38
Medium voltage Green	86	27,392	7,814,252	0.29
Low voltage	554	8,056	4,546,474	0.56
<b>Total</b>	<b>660</b>	<b>40,282</b>	<b>14,207,730</b>	<b>0.35</b>

*Source: IBNET and SNIS*

Table 3 shows the evolution of energy use and costs at SANEATINS for water supply and wastewater treatment. Electricity has been a significant part of annual operating costs, varying between 13 and 16 percent in recent years. Energy consumption for wastewater collection and treatment is still less than 3 percent of that for the supply of treated water, due to the relatively small coverage (hence a much smaller volume of water) and the much lower coefficient of energy intensity.

**Table 3: Energy use and costs of SANEATINS 2000 - 2008**

Year	Share of electricity cost in total O&M Costs	Total electricity costs in R\$	Total annual electricity consumption for water supply	Total annual electricity consumption for sanitation	Average electricity tariff
2000	10%	4,038,708	NA	NA	NA
2001	8%	3,711,002	NA	NA	NA
2002	10%	5,671,408	NA	NA	NA
2003	13%	6,635,192	34,934	122	0.19
2004	10%	7,284,662	34,390	217	0.21
2005	13%	8,591,523	36,530	329	0.23
2006	16%	10,620,692	36,224	514	0.29
2007	13%	12,654,216	37,942	637	0.33
2008	14%	14,207,730	39,254	1,028	0.35

*Source: IBNET and SNIS*

Table 3 indicates a substantial increase in the average electricity cost since 2005. However, the tariff level of CELTINS for each class of electricity consumer has barely increased since 2006 (in nominal terms), as shown in Table 4. The explanation for this discrepancy may be that the number of billing accounts has increased substantially over this time – from 490 in 2006 to 660 in 2008, with most of these accounts being low voltage connections which pay a higher rate per kWh.

**Table 4: Evolution of medium voltage tariff levels at CELTINS**

(Price paid by a hypothetical medium voltage [A4: 2.3-25 kV] consumer with the same demand contracted peak and off-peak and with a 45% capacity factor)

Year	Nominal Prices R\$/MWh consumed			Constant Prices 2001 R\$/MWh consumed			GDP deflator
	Average Price	Peak	Off Peak	Average Price	Peak	Off Peak	
2001	146.27	839.17	81.52	146.27	839.17	81.52	1.00
2002	146.27	839.17	81.52	132.31	759.09	73.74	1.11
2003	215.64	1,232.46	120.61	171.51	980.25	95.93	1.26
2004	215.64	1,232.46	120.61	158.76	907.39	88.80	1.36
2005	215.64	1,232.46	120.61	148.09	846.37	82.83	1.46
2006	357.59	2,077.19	196.89	231.34	1,343.83	127.38	1.55
2007	357.59	2,077.19	196.89	223.02	1,295.50	122.80	1.60
2008	357.59	2,077.19	196.89	210.66	1,223.67	115.99	1.70
2009	364.65	2,149.52	197.85				

Source: Based on Resolutions of ANEEL defined tariffs<sup>4</sup>

SANEATINS faces very high peak hour charges for its mid voltage accounts (80 percent of total consumption). Flat rate low voltage accounts are much more expensive than mid voltage accounts on average. It is therefore possible for the average price paid by SANEATINS to have increased more than the rate schedule of CELTINS has increased if the structure of consumption and accounts change over time. A second contributing factor is the increase in wastewater collection and treatment, which has resulted in higher levels of electricity consumption.

**Table 5: Energy intensity of water supply and waste water treatment in kWh/m<sup>3</sup>**

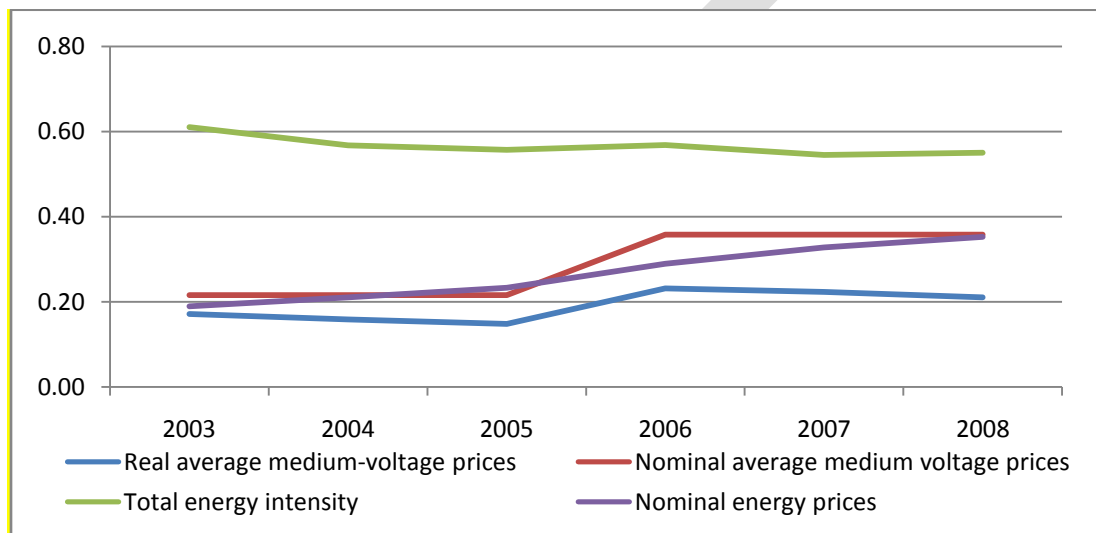
Year	Energy intensity water supply	Energy intensity wastewater	Total energy intensity
2003	0.619	0.122	0.611
2004	0.583	0.109	0.567
2005	0.587	0.082	0.557
2006	0.594	0.143	0.569
2007	0.579	0.120	0.545
2008	0.587	0.161	0.550

Source: IBNET and SNIS

<sup>4</sup> ANEEL – Agência Nacional de Energia Elétrica – is the National Electricity Regulatory Agency of Brazil

Energy intensity in water supply production has been decreasing since 2003 – albeit slowly. Energy intensity measured in water actually billed has seen a more rapid decline. It is interesting to note that changes in electricity tariffs seem to have an impact. Electricity tariffs increased sharply in 2006 (as can be seen in Table 4) and the following year electricity consumption decreased sharply – both in water supply production and wastewater treatment. Since 2007, electricity tariffs were not adjusted anymore resulting in real declines in electricity tariffs while over that same period energy intensity has crept up again (Figure 5).

**Figure 5: Energy price developments (in R\$ per KWh) and energy intensity trends**



Source: IBNET and SNIS

### ***Implementation of Energy M&T and energy efficiency initiatives***

Although some actions were taken to reduce the level of water leaks in the late 1990s (see below), the program to control energy costs within the firm was only established in 2001 as part of a broader strategy to control operational costs. An early objective was to define possible initiatives and seek resources to carry them out. At this time SANEATINS initiated an energy efficiency program with PROCEL, the national agency for improving the efficiency of electricity use. The program lasted from 2000/2001 until 2006 and was carried out in collaboration with the local electric utility, CELTINS, which financed the EE measures as part of its mandatory energy efficiency program.<sup>5</sup> It had three phases, focusing on different cities in each phase.

It was towards the beginning of this period (2002) that, stimulated by contact with ESMAP, SANEATINS began to set up an Energy M&T program. The initial arrangements were informal and development was gradual. A data base was created in 2004 and a formal team structure emerged in 2005. From the beginning the M&T initiative contemplated both energy

<sup>5</sup> Brazilian electricity distribution utilities must invest 0.5% of their gross revenue in energy efficiency measures for consumers. The programs are overseen by ANEEL, the power sector regulator. Most disbursements are in the form of grants, as was the case here.

optimization and water loss reduction measures, as evidenced by the composition and attributions of the original team which included an electrical engineer (as sector manager), a civil engineer responsible for initiatives to reduce NRW and a maintenance manager to oversee the implementation of the different activities.

As part of the Energy M&T program, the utility prepared an implementation plan and a communication strategy. Training was provided to operational staff. Subsequently, during the implementation of the different energy efficiency projects, the utility produced an initial diagnosis and situation, progress reports on development and final reports on results.

The level of commitment of senior management has been high from the beginning. Both the President and Director of Operations participated in all the meetings setting up the M&T program with ESMAP, although there is no written document regarding the establishment of the energy management team. Various measures have been undertaken over time on the basis of the team's recommendations, that included (i) monthly review of energy bills in each operating unit; (ii) accompaniment of installed loads, their capacity factors and other variables in each operating unit; and (iii) review of the power factor (reactive energy).

The monitoring of electricity consumption has been mostly restricted to the use of the electric distribution utility's meters and analyzing the monthly electricity bills. Thus they only accompany the total load in each operating unit, not specific energy consuming equipment. SANEATINS has gradually accumulated three portable electricity meters (in 2001, 2004 and 2006) in order to carry out temporary parallel measurements when necessary. In contrast, SANEATINS has invested in continuous measurement of water flows in the various networks. From 2005 until now the number of macro-meters for water has been constantly increased.

Software tools have been acquired over time, as part of the overall process to collect and analyze information in the utility and to achieve specific M&T objectives. The first integrated software system was SIP/SAP (System for providing services and attending the public/Sistema de Prestação de Serviços e Atendimento ao Público) which was acquired in 1997 and helped to identify and control leaks in the water mains. Subsequently, in 2004, the utility began to receive its electricity bills and information in electronic files from CELTINS and installed energy management software to process this information and assist in analyzing strategies to reduce costs. In addition, two more integrated systems were installed: SIGER (System for Management Information / Sistema de Informações Gerenciais) to improve control of performance indicators; and SIGOP (System for Operational Management / Sistema de Gestão Operacional) to improve the control of operational indicators. Also in 2004, the company began to systematically accompany and control maintenance measures and their costs. Based on these tools, the actions taken to reduce energy costs have included:

- peak load reduction - such as using timers to control the time of operation of some pumps and building reservoir capacity to increase flexibility to shed load during peak hours;
- increasing the power factor by installing capacitors;
- renegotiating contracts with the electric utility, using the analyses and software described above.



The actions highlighted by SANEATINS which have been taken to specifically improve the energy efficiency of water supply operations include:

- Substituting existing pumps with better designed pumps having high efficiency motors.
- Installation of variable speed drives to control pressure in the distribution network.
- Replace under-dimensioned pipelines.
- Both pump and well rehabilitation and maintenance.

Unfortunately only scattered and illustrative information was available on the investments in these different categories of measures or the physical parameters involved.

Another major area of action that has a direct bearing on energy consumption has been the reduction of water losses. Although NRW has been a concern of the company since the 1990s, a new effort was organized in 2004. A pilot program was begun in Palmas (the capital) in neighborhoods where losses varied between 30 and 60 percent of water production. The following measures were implemented:

- Identify and repair leaks;
- Identify and stop theft of water;
- Micrometer and connection structure for consumers
- Substitution of old water meters

After an initial decline in water losses, subsequent monitoring showed a tendency for losses to increase again and the need for a more careful cost/benefit analysis of the actions to be taken. Thus SANEATINS started a smaller pilot project in late 2005 in a neighborhood with losses of over 50 percent. The specific objectives were to: (i) identify which actions to reduce losses in the distribution network bring the highest returns; (ii) analyze the viability of a new technical standard for connection of households to the network, (iii) evaluate the results obtained by substituting old water meters – in both physical and financial terms, and (iv) analyze the effect of pressure on leaks throughout the network in that neighborhood. Apart from the technical actions described above, this second pilot also systematically re-registered all connections, while closely monitoring results. Within a few months the second program achieved more enduring results, with a reduction of losses to about 30 percent. The company has since expanded this program to other neighborhoods.

### ***Motivations for undertaking Energy M&T and associated energy optimizations***

The key motivations for undertaking the M&T program and associated energy optimization and water loss reduction measures, were to reduce technical water losses and environmental concerns, whereas the high share of energy in total operational costs and the consequences on the financial viability of the utility also played an important role as summarized in Table 6

The regulatory environment ensures that the utility can retain the benefits from any reduction in the operational costs. This means that this provides the utility with an incentive to undertake energy and other efficiency programs as the efficiency gains translate into increased resources for replacement or expansion investment or into an improved financial performance of the utility.

**Table 6: Key drivers for implementing Energy M&T and associated measures**  
Possible drivers ranked on a scale from 1 to 5 (5 most important)

Possible Driver	Importance
1. High cost of energy as a share of operational costs	4
2. Increasing energy costs (electricity tariff increasing faster than inflation)	2
3. Reducing technical water losses reduces energy use	5
4. Reduced operational impact allows lower water tariff and lower non-payment	2
5. Reduced operational costs allow increase of investment capacity to expand water & sewage systems	4
6. Reduced operational costs improve the utility's financial performance	4
7. Environmental concern, as it projects a positive image of the utility to its clients	5

Source: Base on interviews with SANETINS staff by World Bank staff

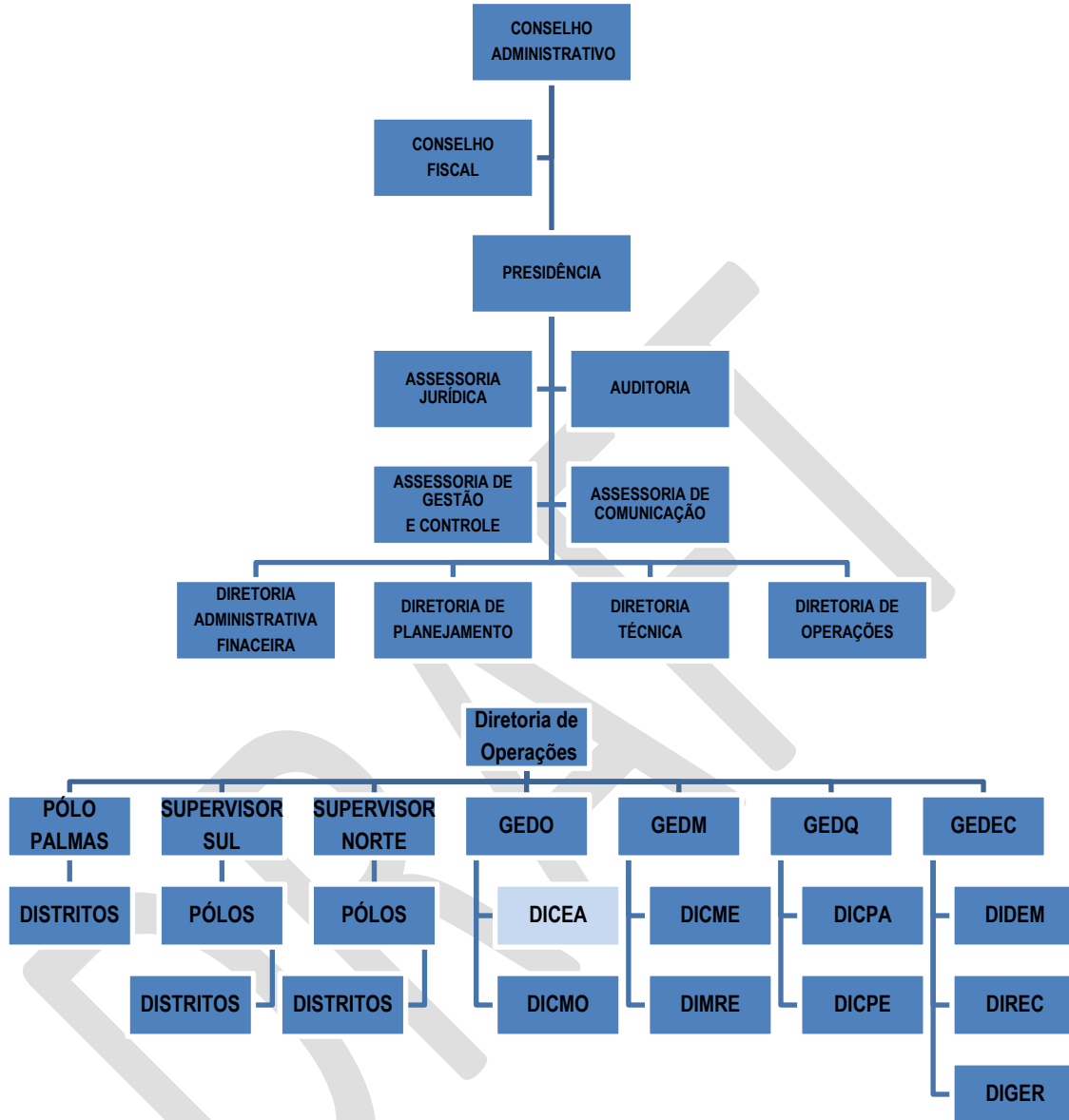
### ***Organization for energy and water efficiency***

The M&T and energy efficiency team is located in the Division for Control and Automation of Energy – DICEA. This Division and the Division for Programs for Control and Operational Improvements (DICMO) are both located in the Department for Operational Development (GEDO - *Gerência de Desenvolvimento Operacional*), which in turn is in the Operations Directorate. There is especially close coordination with Department for the Development of Electromechanical Maintenance (GEDM – *Gerência de Desenvolvimento de Manutenção Eletromecânica*), which is also in the Operations Directorate. The organizational structure of SANEATINS is shown in Figure 6.

The preparation of feasibility studies as well as the design and execution of projects is undertaken by the company's own in-house teams. There is an emphasis on interaction and integration between relevant personnel in departments throughout the firm. The M&T team continues to be active, though its composition has changed slightly. At present there is a systematic reporting structure in place only for one water treatment plant (WTP #05), though another one is being established at a second water treatment plant (WTP #06).

For the purchase of new equipment, SANEATINS uses the criterion of lowest cost over the life of the project, rather than lowest first cost.

Figure 6: Organogram of SANEATINS – Overall



### *Expenditure on Energy and Water Efficiency Activities*

Since 2001 SANEATINS has embarked on regular monitoring and control of energy consumption and costs and has implemented measures to address inefficiencies. Yet, it was not possible to identify all the investments for energy efficiency that were undertaken from 2001 onwards. Complete cost information is available for 2009 only. In 2009, overall expenditures on energy management and control and energy efficiency reached R\$ 3 million, with investments accounting for two thirds of the total (Table 7). Investments included R\$ 1.1 million allocated to construction of reservoirs to avoid pumping during peak hours; R\$ 600,000 spent on

equipment, computers and software for energy data collection and analysis and automated operational control; and R\$ 150,000 spent on tools and technologies leading to more energy efficient water pumping operations. Maintenance of high efficiency motors, pumps, power transformers and water wells, account for the remaining R\$ 1 million.

**Table 7: SANEATINS overall expenditures on energy management and control and energy efficiency (2009; R\$)**

<i>Energy Efficiency Investment and Maintenance Program</i>	<i>R\$ 2009</i>
<b>Investments</b>	
<i>Bank of capacitors (for power factor correction)</i>	9,212
<i>Radio communications for remote controls</i>	55,859
<i>Variable speed drives</i>	46,994
<i>Timers</i>	9,864
<i>Electric level controllers</i>	6,728
<i>High efficiency motors</i>	76,928
<i>Construction of reservoirs for water storage (2,300m<sup>3</sup>)</i>	1,136,000
<i>Energy control and management software</i>	155,861
<i>Computers, notebooks and new servers</i>	382,536
<i>Environmental education campaign</i>	53,525
<b>Sub-total</b>	<b>1,933,508</b>
<b>Maintenance</b>	
<i>High efficiency motors</i>	80,052
<i>Motor-pumps set (submersible and submerge)</i>	706,382
<i>Power transformers</i>	16,348
<i>Water wells</i>	203,754
<b>Sub-total</b>	<b>1,006,536</b>
<b>TOTAL</b>	<b>2,940,044</b>

Source: SANETINS

Among these measures, the construction of reservoirs and the installation of a bank of capacitors helped save energy costs but did not reduce energy consumption or improve energy efficiency. Overall, expenditures strictly related to energy efficiency improvements amounted to R\$1.7 million in 2009, of which close to 60 percent was related to maintenance.

### ***Financing for energy efficiency and NRW investments***

Almost all measures were financed from the internal cash flow of the utility. Some energy efficiency measures between 2001 and 2006 were financed by the local electric utility CELTINS under its mandatory demand side management program. There is limited availability of resources for energy efficiency and water loss reduction measures. Such investments must compete with SANEATINS' overall priority to expand wastewater collection and treatment as fast as possible. However, there is a commitment to invest in efficiency since it reduces operational costs. Depending on the project, the company can approve implementation of projects with simple payback periods of up to five years.

### *Impacts of the Energy M&T and energy efficiency programs*

The energy and water efficiency programs undertaken by SANETINS are analyzed for their impact on the energy intensity coefficients of the utility for water supply and wastewater treatment. A first rapid analysis is to determine what happened since 2003, the first year on which energy consumption data are available, making a before and after analysis assuming that the trends of 2003 would have continued. Table 8 shows the impact of energy efficiency measures over the period 2003 to 2008 (as for earlier years no data is available about the actual energy consumption).

**Table 8: Estimation of Energy Efficiency Impacts  
expressed in percentage increase between 2003 and 2008**

Energy Efficiency Impacts			
Total Nominal Energy Cost Increase			114
• Price Effect			86
○ Effect of Nominal Price Increases (assuming medium	66		
○ Effect of Change in Electricity Tariff Structure	12		
• Volume Effect			19
○ Net Production volume increase	28		
○ Gross Production volume increase	37		
○ Decline in NRW	-7		
○ Energy Intensity Improvements	-10		

*Price Effects.* A large part of the increase in energy costs was the result of price effects. A nominal electricity price increase was effectuated in 2006 of 66 percent (assuming that this price increase was similar along all different electricity tariffs since there were only data on medium voltage tariffs), this means that the overall energy prices increased by 86 percent, the remainder of the effect was caused by a change in the electricity tariff structure. Apart from 2006, in every other year, the average electricity tariff paid increased more than the nominal tariff, suggesting a change in the structure of the electricity rates that adds to the overall energy costs.

As can be seen in Table 9, electricity cost increased more than the nominal rates would apply, costing the utility about R\$700,000 per year. Only in 2006, when the nominal electricity tariffs increased significantly was SANEATINS capable of achieving energy cost savings.

**Table 9: Estimation of Energy Efficiency Impacts**

Year	Actual Energy Costs	Energy Cost without changes in tariff structure	Actual Energy Cost Savings (plus = cost savings)
2003	6,635,192	6,635,192	0
2004	7,284,662	6,550,208	-734,454
2005	8,591,523	6,976,453	-1,615,070
2006	10,620,692	11,542,895	922,203
2007	12,654,216	12,121,328	-532,888
2008	14,207,730	12,656,402	-1,551,328

<b>Total Additional Costs</b>	-3,511,538
<b>Annual Additional Costs</b>	-702,308

Source: IBNET and SNIS

*Volume or Consumption Effect.* At the same time, a volume or consumption effect can be estimated. Apart from changes in the energy prices, changes in energy consumption or volumes can also be observed. These volumes are affected by two factors: water production (and wastewater collection and treatment) and energy intensity (energy use per cubic meter of water produced (and wastewater collected and treated)).

Because of decreases in NRW, less water needs to be produced. The NRW effect resulted in a decline of energy use of 7 percent<sup>6</sup>. It should be noted that this is a hypothetical benefit in the sense that it is assumed what would have happened in the case the trends of 2003 would have continued. It is quite likely that in the case of SANEATINS, which still is expanding its water supply and wastewater services, any decline in NRW would have allowed SANEATINS to expand water supply without increasing water production, with overall energy consumption remaining unchanged.

The other effect is the decline in the energy intensity as measured by energy consumption per cubic meter of water produced or wastewater treated. Energy intensity declined by 10 percent over the period between 2003 and 2008.

Obviously, this consumption effect can be translated in energy consumption saved. As can be seen in Table 10, the overall consumption savings have been large. They amount to annual savings of about more than 5 GWh. Assuming the current nominal energy tariffs, these savings translate to average annual savings of R\$ 1.5 million.

**Table 10: Energy Savings in MWh and in cost savings (in R\$)**

Year	Energy Savings in MWh			Energy Cost Savings		
	Decline in NRW	Decline in Energy Intensity	Total	Decline in NRW	Decline in Energy Intensity	Total
2003	0	0	0	0	0	0
2004	608	2,648	3,256	128,021	557,318	685,339
2005	-1,181	3,571	2,390	-275,275	832,472	557,197
2006	1,855	2,715	4,570	536,314	784,964	1,321,278
2007	1,157	4,649	5,805	379,358	1,524,775	1,904,132
2008	3,147	4,448	7,595	1,109,815	1,568,835	2,678,649
<b>Total Savings</b>	<b>5,585</b>	<b>18,031</b>	<b>23,616</b>	<b>1,878,233</b>	<b>5,268,364</b>	<b>7,146,597</b>
<b>Annual Savings</b>	<b>1,117</b>	<b>3,606</b>	<b>4,723</b>	<b>375,647</b>	<b>1,053,673</b>	<b>1,429,319</b>

Source: IBNET and SNIS

<sup>6</sup> This decrease looks relatively limited, but that is because most of the decrease in non-revenue water took place before 2003. In 1996, SANEATINS had a NRW index of 54 percent which declined to 31 percent in 2003 and decreased to 26 percent in 2008.

Most of the savings are related to declines in energy intensity. Improvements in NRW can also have big impacts, but bringing down NRW has often turned out to be difficult – because the changes are not always sustainable. In fact, SANEATINS noticed that the effect of its NRW program was eroding (NRW was actually inching up again between 2004 and 2005)<sup>7</sup>. As a result a new NRW pilot was started in 2005 (as detailed on page 9).

### *Conclusions and Lessons learned*

Serving a large number of cities in a sparsely populated state SANEATINS has unique challenges in providing efficient water and wastewater services. The utility has strived to increase water supply coverage. But wastewater collection rate still lags far behind the more urbanized and more densely populated states in the southern part of Brazil.

Compared with its peers in the same region, SANETINS stands out as a significantly more efficient operator, using 10 percent less energy for water production and with 40 percent lower non revenue water. But its wastewater collection rate is 30 percent lower.

Electricity is a significant part of SANEATINS' operational cost, accounting for 13 to 16 percent of the total operational cost in recent years. There was a major (over 50%) increase of electricity tariffs in 2006. But the company seemed to have managed it well.

SANEATINS has maintained an active program in energy and water efficiency since the early 2000s and has managed to reduce the electricity intensity of its operations and sustain the gains achieved. The company also has had a more organized approach toward energy management with a core team embedded in the Operations Directorate, compared with the other two utilities in this case study series. The key lessons from SANEATINS' efforts in energy and water efficiency include:

1. Creating a designated management team responsible for energy and water efficiency programs is likely to be critical for an expansive WSU like SANEATINS. This requires commitment of corporate management.
2. Sustaining energy efficiency programs depends on the involvement of all levels of the firm, from top management to operational teams. The interaction between maintenance and production teams is especially important. Last but not the least, the WSU can see and receive immediate financial returns on expenditures for energy and water efficiency activities. It is a testimony that SANEATINS has used mostly its own equity to support these activities.
3. Acquiring capability for monitoring operations and capacity for analyzing monitoring data and information is critical for effective management of energy use and non revenue water reduction.

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<sup>7</sup> There could be multiple reasons for a rebound in NRW, including new and undetected leakages.

4. Non-revenue water programs can have a large impact on energy efficiency and hence energy cost savings, but these programs require careful design, implementation and continuous follow-up. It is a continuous learning process. SANEATINS staff indicated that they were to start over again, they would use different solutions and materials to reduce water losses than they originally employed. They also state that the outsourcing of projects to ESCOs would be an interesting alternative to the in-house approach used until now to develop projects.

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